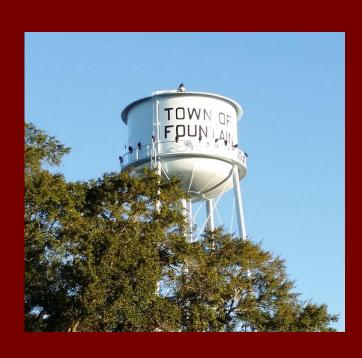
Town of Fountain, NORTH CAROLINA



Land Use Plan



Town of Fountain

Mid-East Commission











Adopted by the Fountain Board of Commissioners on XX/XX/2024

ACKNOWLEDGEMENTS

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Mid-East Commission

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1. Introduction

A Land Use Plan is a formally adopted document that maps out a collective vision for the future of the town. It provides goals and objectives to help implement this vision. A Land Use Plan serves as a guide for development that represents the desires of the town and should be referred to frequently by developers and town officials when making important decisions regarding the growth and development of the community.

A Land Use Plan also lays the groundwork for regulatory laws that govern development in a community, e.g., zoning ordinances, subdivision regulations, etc. Information about the community, spanning from demographic analysis to the identification of soils most suitable for development, is also detailed in the plan. A Land Use Plan illustrates current uses of the land as well as projected future uses. It identifies areas that will be encouraged for development as well as areas that are less suitable or unable to be developed.

In 2023, the Town of Fountain solicited assistance in developing its first Land Use Plan. Assistance was sought from the Mid-East Commission to develop the plan.

The Land Use Plan was developed over the course of a one year period through a joint effort by the town's Planning Board, town staff, Board of Commissioners, the citizens of Fountain, and the Mid-East Commission. Through several planning sessions data was collected and analyzed, including public input data gleaned from a public survey and a public open house. The future vision statement was developed, the existing and future land use maps were developed, goals and policies were identified, and implementation strategies were outlined. The plan is intended to serve as a guide for the future growth and development of the community.

Vision Statement

The vision statement is the collective vision of the future for the community. It is a statement of what the Town of Fountain desires to be.

"Fountain is a safe, pedestrian-friendly town, offering a relaxed lifestyle, friendly community, a quaint historic downtown, and an abundance of natural beauty. Fountain is conveniently located near larger towns and cities with all the needed services and amenities and plentiful

recreational opportunities. Fountain seeks to revitalize its historic downtown, increase music-based tourism and ecotourism, and protect its natural beauty and small town character."

2. Community Background and History

Located along US Highway 258 and NC Highway 222 in the far western corner of Pitt County, Fountain is less than ten miles west of the Tar River, seven miles northwest of the larger town of Farmville and within twenty miles of Greenville, Tarboro and Wilson. The town, which has approximately 385 residents, was laid out on a grid pattern along axes of Wilson Street (running east to west) and Railroad Street (running north to south). Its silty, sandy soil is typical of Pitt County – and eastern North Carolina in general – and supports dense pine forests and agricultural uses in the surrounding countryside.

The town of Fountain was developed along the Eastern Carolina Railway (ECR) around the turn of the twentieth century. The rail line was established in 1898 by Henry Clark Bridgers (1876-1951) of Edgecombe County to connect the river city of Tarboro with farming communities to the south. The railroad's arrival would fuel the growth of the logging and agricultural industries in and around Fountain and offer a variety of services to the local residents, including a post office, stores, banks, schools, and churches.

By 1902, the stretch of railroad that ran by what would become the town of Fountain was complete and the twenty-two-year-old R.A. Fountain had constructed his first store and livery stable across from the tracks. At first, the stop by Fountain's store "was little more than a flag stop on the line." Initially it was called "Slabtown," for the row of log-slab houses built along the tracks, and then "Reba," perhaps after Bridgers' sister or in honor of the first baby born in the town. In 1903, the fledgling town incorporated with the name of Fountain, in honor of the man responsible for its existence.

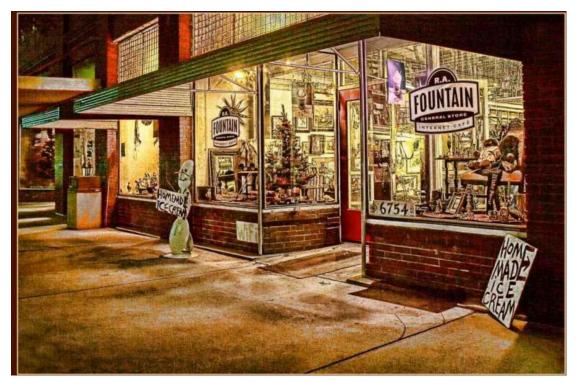
The Town of Fountain flourished in the first two decades of the twentieth century. A number of businesses were established for the farmers and loggers who came to town to sell and transport their products. Fountain was referred to as "the biggest little town in the state", since the town did more business than any town its size in North Carolina.

By the 1930s and 1940s, development, commerce, and population growth slowed but remained stable. Sadly, the mechanization of agriculture in the 1950s and 1960s took a toll on Fountain's small farmers. As agricultural production slowed, so did the commercial enterprises in town. The US-264 bypass was built in the early 1990s, which reduced Fountain's traffic volume and contributed to the further decline of local businesses.

With recent efforts to revitalize the historic downtown and draw in new residents and visitors by capitalizing on the town's history, music culture, and ecotourism potential, the Town of Fountain is laying the foundation for future community growth. US-264's redesignation as Interstate-587 also presents an opportunity for the town's growth.



Downtown Fountain, 1949 (Credit: RA Fountain website/Earl Trevathan)



RA Fountain Store (Credit: RA Fountain website/Michael Brantley)



JL Peele Store, 1936 (Credit: RA Fountain website)



Fountain Train Station, 1972 (Credit: UNC Digital Photograph Collection)

The Town of Fountain is a municipality chartered as a Mayor-Council form of government, which is a system in which the people elect a mayor. The mayor makes sure that the laws the council/commissioners make are carried out. The mayor and commissioners work together to make sure that the community government runs smoothly. The Town of Fountain administrative department is comprised of the Town Clerk/Finance Officer and a Utility Clerk/Tax Collector, who are supervised by a designated commissioner or the mayor. The Board of Commissioners also appoints a Planning Board to serve as an advisory board on long-range planning and community improvement efforts, local ordinances, and zoning administration.

3. Demographic and Economic Data

Population

According to the 2021 US Census American Community Survey (ACS), the Town of Fountain has a total population of 272 people within the corporate limits. The margin of error reported was high, at plus or minus 92 people. The 2020 US Decennial Census provides the official population count for the Town of Fountain at 385 people within the corporate limits.

Data provided by the Decennial Census is limited. The ACS is designed to help local officials, community leaders, and businesses understand the changes taking place in their communities. It is the premier source for detailed population and housing information for our nation and its communities. Therefore, the following data is primarily 2021 ACS data, with the exception of the population trends data, which is Decennial Census data.

The age of Fountain's population is older than Pitt County and slightly older than the state on average, with Fountain's median age being 43.5 years, compared with 32.9 years for Pitt County and 39.0 years for North Carolina (2021 ACS).

Approximately 23.2% of Fountain's population is under 18 years of age, similar to the county and state at 21.5% for Pitt County and 22.2% for North Carolina. Approximately 21.4% of Fountain's population is 65 years of age and older, higher than the county and state at 13.4% for Pitt County and 16.3% for North Carolina (2021 ACS).

The racial breakdown of Fountain's population is approximately 47.8% white or Caucasian, 48.5% black or African American, and 3.7% two or more races. The average household size in Fountain is 2.18 persons, which is similar to Pitt County at 2.20 persons and slightly lower than the state at 2.46 persons (2021 ACS).

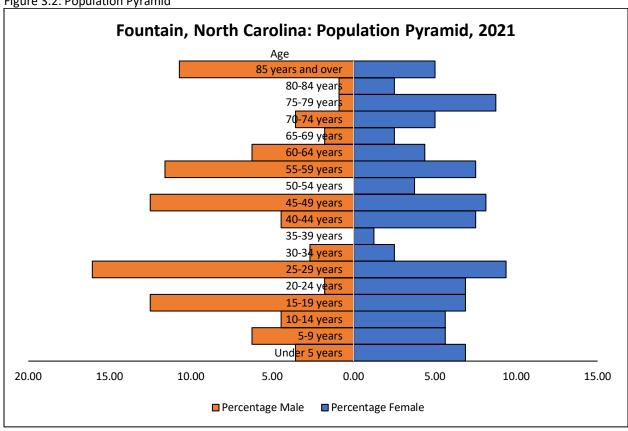
Figure 3.1 shows the general population characteristics of Fountain, Pitt County, and North Carolina as of the 2021 ACS. Figure 3.2 is a population pyramid for the Town of Fountain which shows the town's population graphed by age group and sex.

Figure 3.1: General Population Characteristics

Fountain, North Carolina: General Population Characteristics, 2021						
General Characteristics	Number	Percent	Pitt County	North Carolina		
Total Population	272	100.0%	100.0%	100.0%		
Male	112	41.2%	47.2%	48.9%		
Female	160	58.8%	52.8%	51.1%		
Median Age	43.5 years	(X)	32.9 years	39 years		
Age Groups						
0-4 years	15	5.5%	5.7%	5.7%		
5-14 years	30	11%	12.0%	12.6%		
15-24 years	38	14%	21.0%	13.3%		
25-44 years	59	21.7%	25.4%	25.9%		
45-64 years	72	26.4%	22.4%	26.2%		
65+ years	58	21.4%	13.4%	16.3%		
Race						
White or Caucasian	130	47.8%	55.3%	66.2%		
Black or African American	132	48.5%	35.2%	21.2%		
American Indian and Alaska Native	0	0%	0.3%	1.1%		
Asian	0	0%	1.7%	3.0%		
Native Hawaiian or Other Pacific Islander	0	0%	0.1%	0.1%		
Some Other Race	0	0%	4.1%	3.6%		
Two or More Races	10	3.7%	3.3%	4.8%		
Ethnicity						
Hispanic or Latino	8	2.9%	6.6%	9.8%		
Not Hispanic or Latino	264	97.1%	93.4%	90.2%		
Average Household Size	2.18	(X)	2.20	2.46		
Average Family Size	3.22	(X)	2.96	3.07		

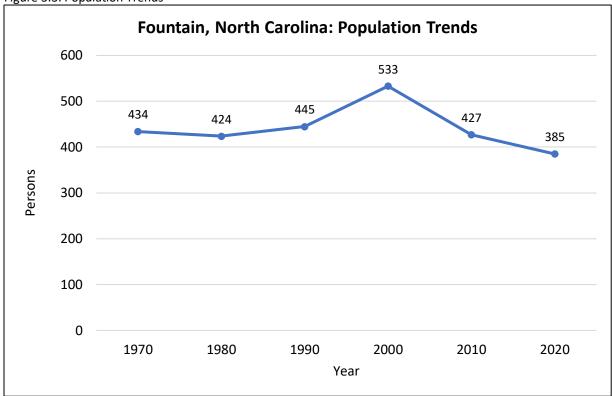
Source: 2021 US Census American Community Survey

Figure 3.2: Population Pyramid



Fountain's population remained relatively steady from 1970 – 1990. From 1990 – 2000 the population increased by 19.8%, with the 2000 Decennial Census showing 533 persons in the corporate limits. In the following decade Fountain's population decreased by 19.9%, with the 2010 Decennial Census showing 427 persons. From 2010 – 2020 there was a further population decrease of 9.8%, with the 2020 Decennial Census showing 385 persons in Fountain's corporate limits. Figure 3.3 shows population trends for Fountain.

Figure 3.3: Population Trends



Source: US Decennial Census, 1970 - 2020

Education

Of the population aged 25 years and older in Fountain, 70.9% are high school graduates or higher, which is lower than the county, state and country on average. Of the population aged 25 years and older in Fountain, 22.2% have a Bachelor's degree or higher, which is also lower than the county, state and country on average. Figure 3.4 summarizes educational attainment in Fountain, Pitt County, North Carolina, and the United States for the population aged 25 years and older (2021 ACS).

Figure 3.4: Educational Attainment

Fountain, North Carolina: Educational Attainment, 2021							
Educational Attainment of Population	Number	Percent	Pitt	North	United		
25 years and over			County	Carolina	States		
Less than 9th Grade	18	9.5%	3.4%	4.1%	4.8%		
9th to 12th Grade, No Diploma	37	19.6%	6.7%	6.8%	6.3%		
High School Graduate or GED	48	25.4%	24.4%	25.2%	26.5%		
Some College, No Degree	37	19.6%	20.3%	20.8%	20.0%		
Associate's Degree	7	3.7%	12.5%	10.0%	8.7%		
Bachelor's Degree	23	12.2%	20.4%	20.9%	20.6%		
Graduate or Professional Degree	19	10.1%	12.2%	12.1%	13.1%		
High School Graduate or Higher	134	70.9%	89.9%	89.0%	88.9%		
Bachelor's Degree or Higher	42	22.2%	32.6%	33.0%	33.7%		

<u>Income</u>

As of the 2021 ACS, the median household income in Fountain was \$24,125, which is lower than Pitt County at \$50,422 and lower than the state at \$60,516. Figure 3.5 summarizes household income in Fountain, Pitt County and North Carolina.

Figure 3.5: Household Income

Fountain, North Carolina: Household Income, 2021						
Income	Number	Percent	Pitt County	North Carolina		
Number of households	125	100.0%	100.0%	100.0%		
Less than \$10,000	23	18.4%	9.5%	5.8%		
\$10,000 to \$14,999	21	16.8%	5.6%	4.5%		
\$15,000 to \$24,999	22	17.6%	9.2%	9.0%		
\$25,000 to \$34,999	11	8.8%	10.6%	9.5%		
\$35,000 to \$49,999	6	4.8%	14.7%	13.1%		
\$50,000 to \$74,999	18	14.4%	16.4%	17.6%		
\$75,000 to \$99,999	6	4.8%	12.7%	12.7%		
\$100,000 to \$149,999	11	8.8%	12.2%	14.8%		
\$150,000 to \$199,999	5	4.0%	4.8%	6.1%		
\$200,000 or more	2	1.6%	4.1%	6.9%		
Median Household Income	\$24,125	(X)	\$50,422	\$60,516		

Housing

As of the 2021 ACS, there were approximately 187 total housing units in Fountain's corporate limits, with 66.8% being occupied and 33.2% being vacant. This vacancy rate is higher than the county at 11.0% and higher than the state at 13.7%.

Of the 125 total occupied housing units, approximately 56% were owner-occupied while 44% were renter-occupied. The owner-occupancy rate is slightly higher than Pitt County at 51.2% and lower than the state at 65.9%.

As of the 2021 ACS, 22.4% of households in Fountain had no vehicle available, which is higher than Pitt County at 9.1% and higher than the state at 5.4%. Figure 3.6 shows general housing characteristics in Fountain, Pitt County and North Carolina.

Figure 3.6: General Housing Characteristics

Fountain, North Carolina: General Housing Characteristics, 2021							
Subject	Number	Percent	Pitt County	North Carolina			
Total Housing Units	187	100.0%	100.0%	100.0%			
Occupied Housing Units	125	66.8%	89.0%	86.3%			
Vacant Housing Units	62	33.2%	11.0%	13.7%			
Occupied Housing Units							
Owner-Occupied Units	70	56.0%	51.2%	65.9%			
Renter-Occupied Units	55	44.0%	48.8%	34.1%			
Households with No Vehicle Available	28	22.4%	9.1%	5.4%			

As of the 2021 ACS, there were approximately 62 vacant housing units in Fountain, with 8.1% being for rent, 6.5% being for sale, 4.8% being for seasonal, recreational, or occasional use, and 80.6% being classified as "other vacant".

According to the Census Bureau, the "other vacant" category includes units that are in foreclosure, vacant due to personal/family reasons, vacant due to legal proceedings, being prepared to rent or sell, held for storage of household furniture, vacant due to needing repair, currently being repaired/renovated, units that are specific use housing, units where the owner is on extended absence, units that are abandoned and possibly need to be demolished or condemned, and units vacant for reasons that do not fit into any of the other categories. A significant percentage of the vacant housing units in Fountain fall in the "abandoned and possibly need to be demolished or condemned" category, based on local knowledge.

Figure 3.7 shows the status of vacant housing units in Fountain.

Figure 3.7: Vacancy Status

Fountain, North Carolina: Vacancy Status, 2020					
Subject	Number	Percent			
Total vacant housing units	62	100%			
For rent	5	8.1%			
Rented, not occupied	0	0%			
For sale only	4	6.5%			
Sold, not occupied	0	0%			
For seasonal, recreational, or occasional use	3	4.8%			
For migrant workers	0	0%			
Other vacant	50	80.6%			

As of the 2021 ACS, there were approximately 187 total housing units in Fountain, with 67.9% being single family detached homes, 6.4% being single family attached homes, 11.2% being duplexes, 1.6% being multi-family units, and 12.8% being mobile homes. Figure 3.8 shows housing units by type in Fountain, Pitt County and North Carolina.

Figure 3.8: Housing Units by Type

Fountain, North Carolina: Housing Units by Type, 2021						
Housing Units	Number	Percent	Pitt County	North Carolina		
Total Units	187	100.0%	100.0%	100.0%		
Single Family Detached Units	127	67.9%	48.9%	65.3%		
Single Family Attached Units	12	6.4%	9.3%	4.7%		
Duplexes	21	11.2%	2.7%	1.9%		
Multi-Family Units	3	1.6%	28.4%	16.5%		
Mobile Homes	24	12.8%	10.7%	11.5%		
Boat, RV, Van, etc.	0	0%	0%	0.1%		

Source: 2021 American Community Survey

The majority of Fountain's housing units were built prior to 1990. There are a significant number of historic homes in Fountain, with 26.2% of housing units having been built in 1939 or earlier. Figure 3.9 shows housing units by year structure built in Fountain, Pitt County and North Carolina (2021 ACS).

Figure 3.9: Housing Units by Year Structure Built

Fountain, North Carolina: Housing Units by Year Structure Built, 2021						
Subject	Number	Percent	Pitt County	North Carolina		
Total Housing Units	187	100.0%	100.0%	100.0%		
Built 2020 or later	0	0%	0.6%	1.0%		
Built 2010 to 2019	3	1.6%	14.3%	13.7%		
Built 2000 to 2009	0	0%	20.8%	19.4%		
Built 1990 to 1999	5	2.7%	19.5%	17.0%		
Built 1980 to 1989	29	15.5%	13.8%	14.0%		
Built 1970 to 1979	43	23.0%	14.3%	12.4%		
Built 1960 to 1969	13	7.0%	5.3%	8.0%		
Built 1950 to 1959	27	14.4%	6.1%	6.4%		
Built 1940 to 1949	18	9.6%	1.2%	3.2%		
Built 1939 or earlier	49	26.2%	4.2%	4.9%		

As of the 2021 ACS, the median value of owner occupied dwellings in Fountain was \$105,000, lower than Pitt County at \$171,100 and lower than the state at \$236,900. Over 60% of the owner occupied housing units in Fountain fell in the \$50,000 - \$149,000 value brackets. Figure 3.10 shows the value of owner occupied dwellings in Fountain, Pitt County and North Carolina.

Figure 3.10: Value of Owner Occupied Dwellings

Fountain, North Carolina: Value of Owner Occupied Dwellings, 2021						
Value	Number	Percent	Pitt County	North Carolina		
Owner Occupied Units	70	100%	100%	100%		
Less than \$50,000	9	12.9%	8.8%	6.8%		
\$50,000 to \$99,999	23	32.9%	12.8%	9.4%		
\$100,000 to \$149,999	20	28.6%	18.1%	11.3%		
\$150,000 to \$199,999	6	8.6%	21.9%	13.8%		
\$200,000 to \$299,999	7	10.0%	19.5%	22.2%		
\$300,000 to \$499,999	5	7.1%	15.8%	23.8%		
\$500,000 to \$999,999	0	0%	2.7%	10.8%		
\$1,000,000 or more	0	0%	0.5%	1.9%		
Median Value of Owner Occupied Dwellings	\$105,000	(X)	\$171,100	\$236,900		

Employment by Industry

The 2021 ACS identified 69 working persons in Fountain aged 16 years and over. The top industry employing the working population of Fountain was educational services, health care and social assistance, employing 23.2% of the working population. This percentage is lower than Pitt County at 30.8% and similar to the state at 22.7%.

The next top industries employing the working population of Fountain were retail trade (14.5%), construction (13.0%), manufacturing (13.0%), and finance, insurance, real estate, rental and leasing (10.1%). Employment in Fountain was basically spread out over other industries, with less than 10% of the working population being employed in each.

Employment by industry for the civilian employed population aged 16 years and over in Fountain is summarized in Figure 3.11 (2021 ACS).

Figure 3.11: Employment by Industry

Fountain, North Carolina: Employment by Industry, 2021								
Industry	Number	Percent of Civilian Employed Population 16 Years and Over	Pitt County	North Carolina				
Civilian Employed Population 16 Years and Over	69	100%	100%	100%				
Agriculture, Forestry, Fishing, Hunting and Mining	0	0%	0.8%	1.1%				
Construction	9	13.0%	6.5%	7.5%				
Manufacturing	9	13.0%	11.2%	11.9%				
Wholesale Trade	2	2.9%	3.0%	2.2%				
Retail Trade	10	14.5%	8.4%	11.4%				
Transportation, Warehousing and Utilities	5	7.2%	7.3%	5.5%				
Information	0	0%	1.0%	1.5%				
Finance, Insurance, Real Estate, Rental and Leasing	7	10.1%	6.4%	7.3%				
Professional, Scientific, Management, Administrative and Waste Management Services	4	5.8%	7.7%	12.0%				
Educational, Healthcare, and Social Services	16	23.2%	30.8%	22.7%				
Arts, Entertainment, Recreation, Accommodation and Food Services	1	1.4%	10.1%	8.1%				
Other Services (except public administration)	2	2.9%	3.4%	4.7%				
Public Administration	4	5.8%	3.4%	4.2%				

Extraterritorial Jurisdiction Population Estimate

The previous data includes the corporate limits of Fountain only. Fountain also has an extraterritorial jurisdiction (ETJ) which extends up to one mile from the corporate limits boundary depending on the location.

According to Pitt County GIS data (2023), there are 202 addressed structures in Fountain's ETJ. When we multiply the addressed structures by the average household size of 2.18 people (2021 ACS), we get a rough estimated population of 440 people in Fountain's ETJ. Added to the 385 people in the corporate limits (2020 Decennial Census), this gives a total estimate of 825 people in Fountain's planning jurisdiction.

4. Environmental Resources and Natural Hazards

The Tar-Pamlico River and its Tributaries

The Tar River is a mostly navigable body of water that originates as a freshwater stream in the Piedmont near Roxboro, then meanders in a southeasterly direction to Beaufort County, where the water changes to brackish and its name changes to the Pamlico River. The River continues from the Washington area eventually draining into the Pamlico Sound.

Major tributaries include Swift, Fishing and Tranters Creeks, and Cokey Swamp in the

Some have suggested the river's name comes from the Indian word, "tau", for beautiful water. Most historians concur, however, that the name derives from the fact that the area was heavily forested in pines, an important source of tar to early settlers. Legend has it that the state's nickname, "The Tar Heel State", originated during the American Revolution when British soldiers under General Cornwallis complained of tar-stained feet after crossing the river en route to their eventual defeat at Yorktown. -Sound Rivers Foundation

upper basin, as well as Pungo River in the lower basin. The Fountain area is in the easterly section of the upper basin of the Tar River. Tributaries in Fountain's jurisdiction include Kitten Creek, Langs Mill Run, Black Swamp, and Jacob Branch.

The predominate land use in the Tar-Pamlico River Basin is wetlands and forests, accounting for approximately 55% of its area. Approximately 25% of the basin is agricultural, with the remaining 20% being urban developed areas. A gateway to the coast, the Tar-Pamlico feeds into a highly productive estuary that is a nursery for more than 90% of all the commercial seafood and recreational fish caught in North Carolina. Combined, the Albemarle and Pamlico Sounds comprise the second largest estuary system in the U.S. (Sound Rivers Foundation).

Unfortunately, the Tar-Pamlico River has experienced some issues with pollution. Since the 1980s, nutrient-related pollution has created water quality problems in the Pamlico estuary. Excess amounts of nutrients like nitrogen and phosphorus have caused problems including low oxygen levels, extensive fish kills, and harmful algal blooms. In response to these issues, North Carolina developed the Tar-Pamlico Nutrient Strategy, a set of rules designed to equitably regulate sources of nutrient pollution in the basin including wastewater, stormwater, and agricultural nutrient sources. The rules also protect riparian buffers and mandate training for professionals that apply fertilizer. This program has been successful in reducing nitrogen and phosphorus levels in the system, although fish kills, and algal blooms can still be an issue (NC Dept. of Environmental Quality). The riparian buffer rule dictates that no development may

occur within fifty feet of the Tar-Pamlico River and its streams, with very limited exceptions (such as an access point for a public fishing pier).



Tar-Pamlico River

The Environmental Management Commission (EMC) provides water quality classifications and related use support designations. Figure 4.1 shows water quality classifications in Fountain.

Figure 4.1: Fountain Water Quality Classifications

Stream Index	Stream Name	Water Quality	
		Classification	
28-86-1-(1)	Kitten Creek	C;NSW	
27-86-26-2-1	Langs Mill Run	C;Sw;NSW	
27-86-26-2	Black Swamp	C;Sw;NSW	
27-86-26-2-2	Jacob Branch	C;Sw;NSW	

Following is a description of each water quality classification found in Fountain, including related use support designations.

Class C

Waters protected for uses such as aquatic life propagation, survival and maintenance of biological integrity (including fishing and fish), wildlife, secondary contact recreation, and

agriculture. Secondary contact recreation means wading, boating, other uses not involving human body contact with water, and activities involving human body contact with water where such activities take place on an infrequent, unorganized, or incidental basis.

Swamp Waters (Sw)

Supplemental classification intended to recognize those waters that have natural characteristics due to topography, such as low velocity, dissolved oxygen, or pH, that are different from streams draining steeper topography.

Nutrient Sensitive Waters (NSW)

Supplemental classification intended for waters needing additional nutrient management due to being subject to excessive growths of microscopic or macroscopic vegetation.

Wetlands

Wetlands are an essential part of an ecosystem. Federally protected under Section 404 of the Clean Water Act, wetlands serve to protect water quality, function as a natural storm water control system, and provide a necessary habitat for many plants and animals that would not survive in a different environment.

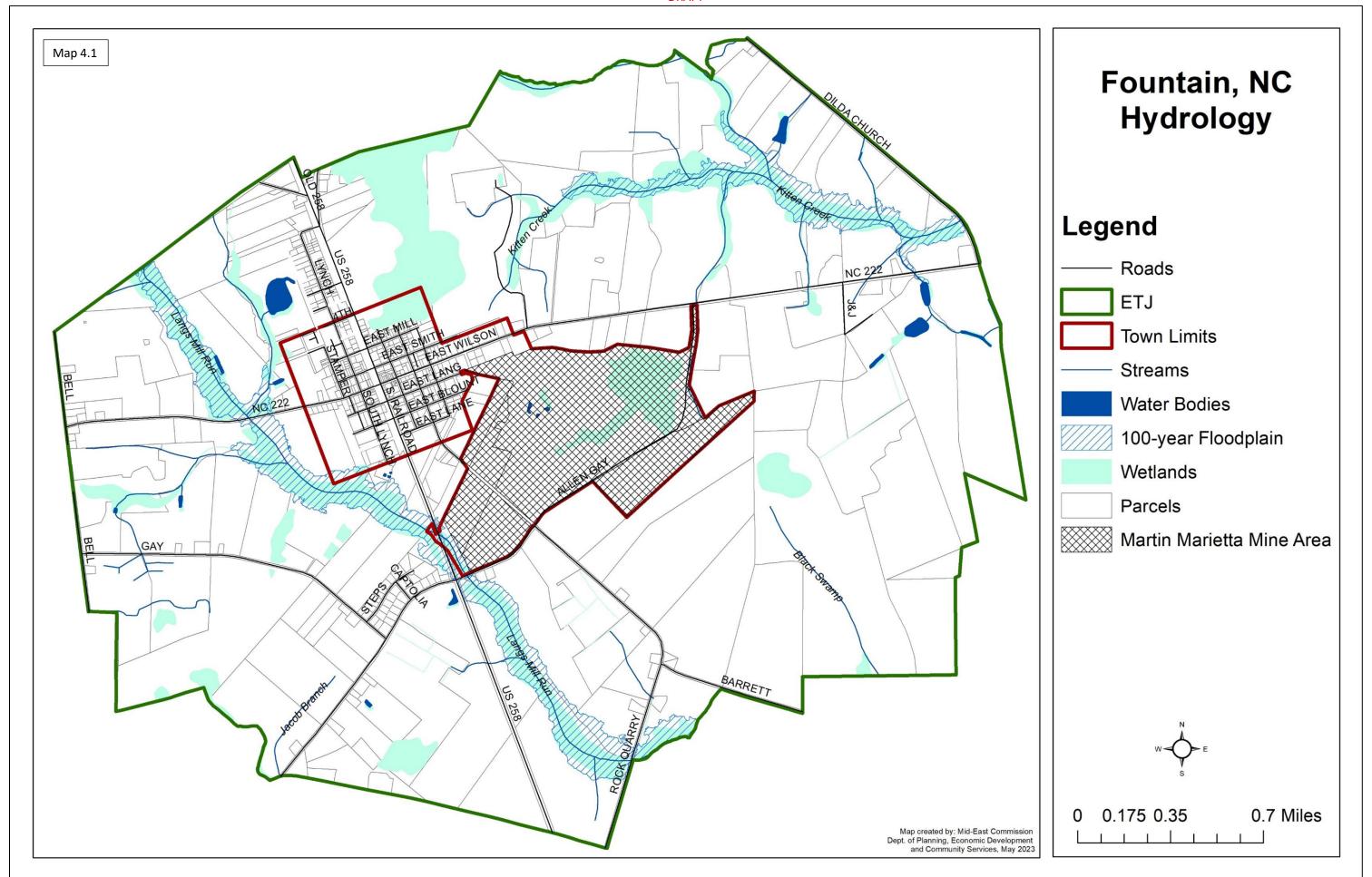
Section 404 of the Clean Water Act defines wetlands as part of the "system of waters of the United States" and requires protection from development, dredging, and depositing fill in the wetlands. These areas need to be identified and considered in relation to new development and how such development may impact the wetlands.

All wetlands in Fountain's jurisdiction are non-coastal wetlands. Wetland types in Fountain include freshwater emergent, freshwater forested/shrub, freshwater pond, and riverine. The freshwater emergent, freshwater pond, and riverine wetlands are primarily located along streams and tributaries in Fountain. Notably, there is a 220-acre freshwater forested/shrub wetland partially located in Fountain's jurisdiction. The wetland is located in the northern section of the town's ETJ and extends into the northeast corner of the city limits (Wetland PFO4Bd, US Fish & Wildlife Service).



Wetland PFO4Bd, 220 acre freshwater forested/shrub wetland

Map 4.1 shows Fountain's hydrology including surface water, wetlands, and flood zones.



Soil

Fountain is in the coastal plain region of North Carolina. The coastal plain is characterized by broad, flat uplands and broad, sandy drainage ways. A general soil map of Pitt County is included in the Pitt County Soil Survey published by the US Department of Agriculture Soil Conservation Service in 1974. The predominant soil associations within Pitt County are Norfolk-Exum-Goldsboro, Roanoke-Lakeland-Altavista, Lynchburg-Rains-Goldsboro, Lenoir-Bladen-Craven, Coxville-Exum, Bibb-Portsmouth, and Bladen-Byers. Most of these soil types are present in the Fountain area. The soils of Pitt County are nearly level to gently sloping. All of the soils are classified as acidic with mostly low to very low natural fertility.

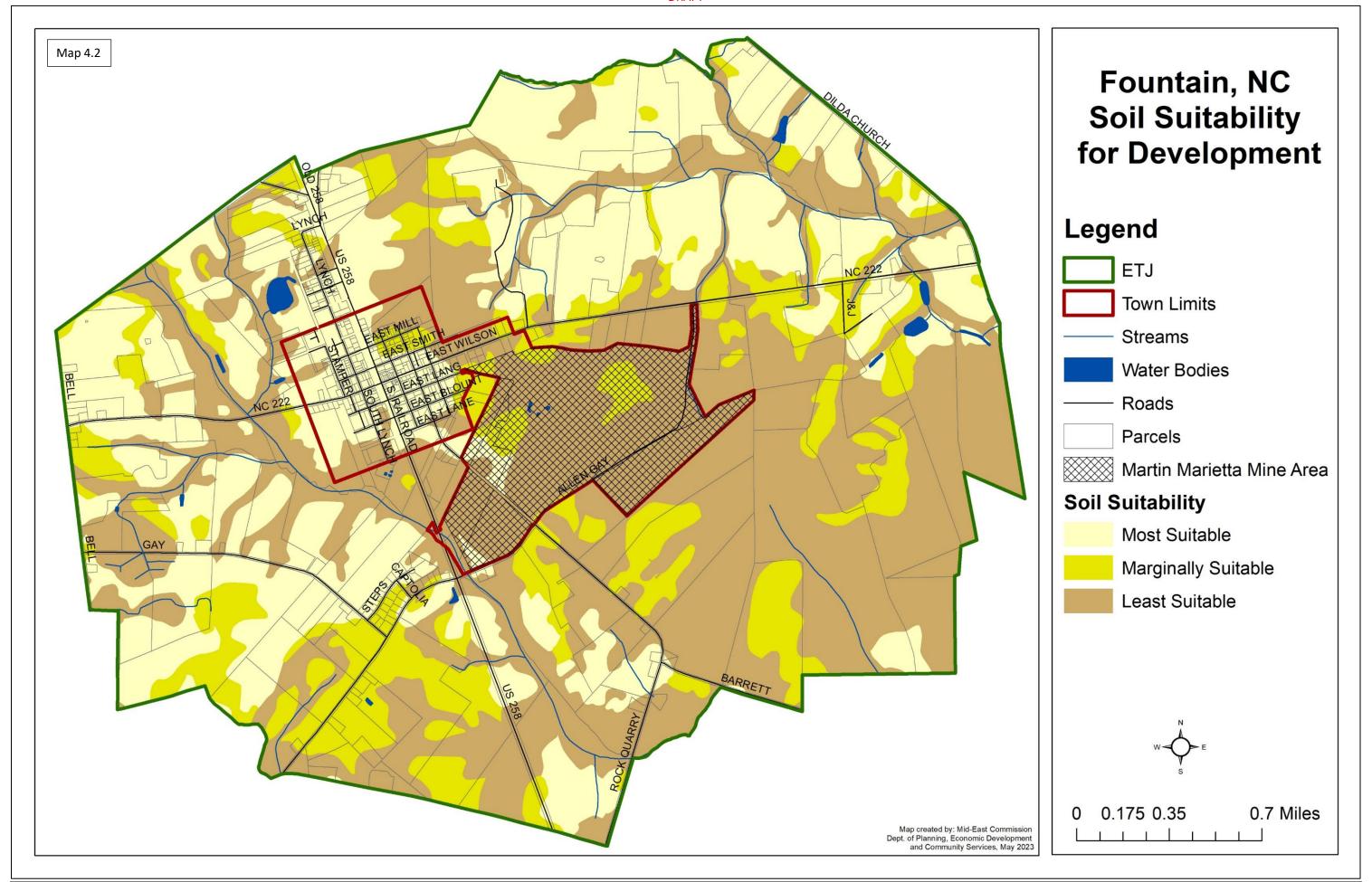
A soil association is a landscape that has a distinctive proportional pattern of soils normally consisting of one or more major soils and at least one minor soil. These associations are further divided into soil series. Each soil series was placed into one of several categories according to overall suitability for development. The categories were based on five criteria – suitability for dwellings, light-industry, road fill, septic tank filter fields and flooding frequency.

Figure 4.2 shows each soil type's suitability for development and places each soil series within one of three categories – Category 1 – soils most suitable for development, Category 2 – soils marginally suitable for development, or Category 3 – soils least suitable for development (Pitt County Planning Department data). Map 4.2 shows soil suitability for development in Fountain.

Figure 4.2: Soil Suitability for Development

Category	Soil Name	Symbol	Dwellings	Light Industry	Road Fill	Septic Fields	Flooding
1	Alaga	Ag	Slight	Slight	Good	Good	None
2	Altavista	Al	Moderate	Moderate	Fair	Fair	Infrequent/brief
1	Aycock	Ау	Slight	Moderate	Fair	Good	None
3	Bibb	Bb	Severe	Severe	Poor	Bad	Very
							frequent/brief
3	Bladen	Bd	Severe	Severe	Poor	Bad	Frequent/brief
3	Byars	Ву	Severe	Severe	Poor	Bad	Infrequent/brief
3	Cape Fear	Ca	Severe	Severe	Poor	Bad	Frequent/brief
2	Chipley	Ch	Moderate	Moderate	Fair	Fair	Infrequent/brief
3	Coxville	Со	Severe	Severe	Poor	Bad	Frequent/brief
3	Craven	Cr	Severe	Severe	Poor	Bad	None
2	Exum	Ex	Moderate	Moderate	Fair	Fair	None
2	Goldsboro	Go	Moderate	Moderate	Fair	Fair	None
1	Lakeland	La	Slight	Slight	Good	Good	None
3	Leaf	Le	Severe	Severe	Poor	Bad	Frequent/brief
3	Lenoir	Ln	Severe	Severe	Poor	Bad	Infrequent/brief
3	Lynchburg	Ly	Severe	Severe	Fair	Bad	None
1	Masada	Ma	Slight	Slight	Good	Good	None
3	Nahunta	Na	Severe	Severe	Fair	Bad	None
1	Norfolk	Nr	Slight	Slight	Fair	Good	None
2	Ocilla	Oc	Moderate	Moderate	Fair	Fair	None
3	Olustee	Oe	Severe	Severe	Poor	Bad	Frequent/brief
3	Osier	Os	Severe	Severe	Poor	Bad	Frequent/brief
2	Pactolus	Pa	Moderate	Moderate	Fair	Fair	None
3	Pantego	Pg	Severe	Severe	Poor	Bad	Frequent/brief
3	Portsmouth	Ро	Severe	Severe	Poor	Bad	Frequent/brief
3	Rains	Ra	Severe	Severe	Poor	Bad	Frequent/brief
3	Roanoke	Ro	Severe	Severe	Poor	Bad	Frequent/brief
3	Swamp	Sw	Soil	" "	<i>u u</i>	" "	Frequent/long
			features				
			variable				
3	Tuckerman	Tu	Severe	Severe	Poor	Bad	Infrequent/brief
1	Wagram	Wa	Slight	Slight	Good	Good	None
3	Wickham	Wk	Severe	Severe	Good/Fair	Fair	Infrequent/brief

Source: US Dept. of Agriculture Soil Conservation Service Pitt County Soil Survey 1974, Pitt County Planning Department



Natural Hazards

Hurricanes

The greatest natural threat to Eastern North Carolina and Fountain is hurricanes and the side effects sometimes produced by such events, such as tornadoes (which may develop once a storm makes landfall), excessive wind and rain contributing to wind related damage, and possible flooding of low-lying areas.

Flood hazard areas present an obstacle to development and require mitigation techniques to avoid flood damage. A combination of river basin physiographic characteristics, amount of precipitation, past soil moisture conditions and the degree of vegetative clearing determine the severity of a flooding event. Protecting floodplains from inappropriate development will protect lives, reduce losses from future flood hazard events, and save public dollars that would have to be spent on recovery and repair activities.

The floodway, or AEFW zone, is the channel of a stream plus any additional floodplain areas that must be kept free of encroachment so that the 1% annual chance flood, i.e. 100-year flood, can be carried without increases in flood heights. Development is prohibited in the floodway. The 100-year floodplain, or AE zone, is an area likely to be inundated by the 1% annual chance flood. Residential construction in AE zones must be elevated to the determined base flood elevation (BFE) and non-residential construction must be floodproofed to the BFE. The 500-year floodplain, or X Shaded zone, is defined as an area likely to be inundated by a 0.2% annual chance flood, i.e. 500-year flood. Elevation and floodproofing is not required for construction in the X Shaded zone.

As the highest point in Pitt County, the majority of Fountain's jurisdiction is located outside the flood hazard area. There are 291.68 acres, or 5.9% of the total land area identified by the Federal Emergency Management Administration (FEMA) as being located in the 100-year floodplain. These flood hazard areas run adjacent to Kitten Creek and Langs Mill Run, primarily in the town's ETJ. Only 8.14 acres of 100-year floodplains are located within the city limits. There are no floodways or 500-year floodplains located in Fountain's jurisdiction.

Tornados

The Fujita Scale or F-Scale is the official classification system of the National Weather Service (NWS). The system classifies the intensity of a tornado's wind speed through analysis of the damage incurred on the ground. The system ranks tornados from F-O through F-5. It was officially adopted by the NWS in 1973.

Fountain is also susceptible to tornado activity not related to a hurricane event. The Fountain area historical tornado activity is slightly above the North Carolina state average, and 12% greater than the overall US average.

The tornado causing the most devastation to the

Fountain area in recent history occurred 2.8 miles away from the town center on February 22, 1971. The F3 scale tornado killed 2 people and injured 60 people. The tornado also caused major property damage in the area.

Fortunately, no major tornados have hit the Fountain area since the F3 tornado in 1971. The area has been hit by F1 category tornados in more recent years, some of which caused minor property damage in the area.

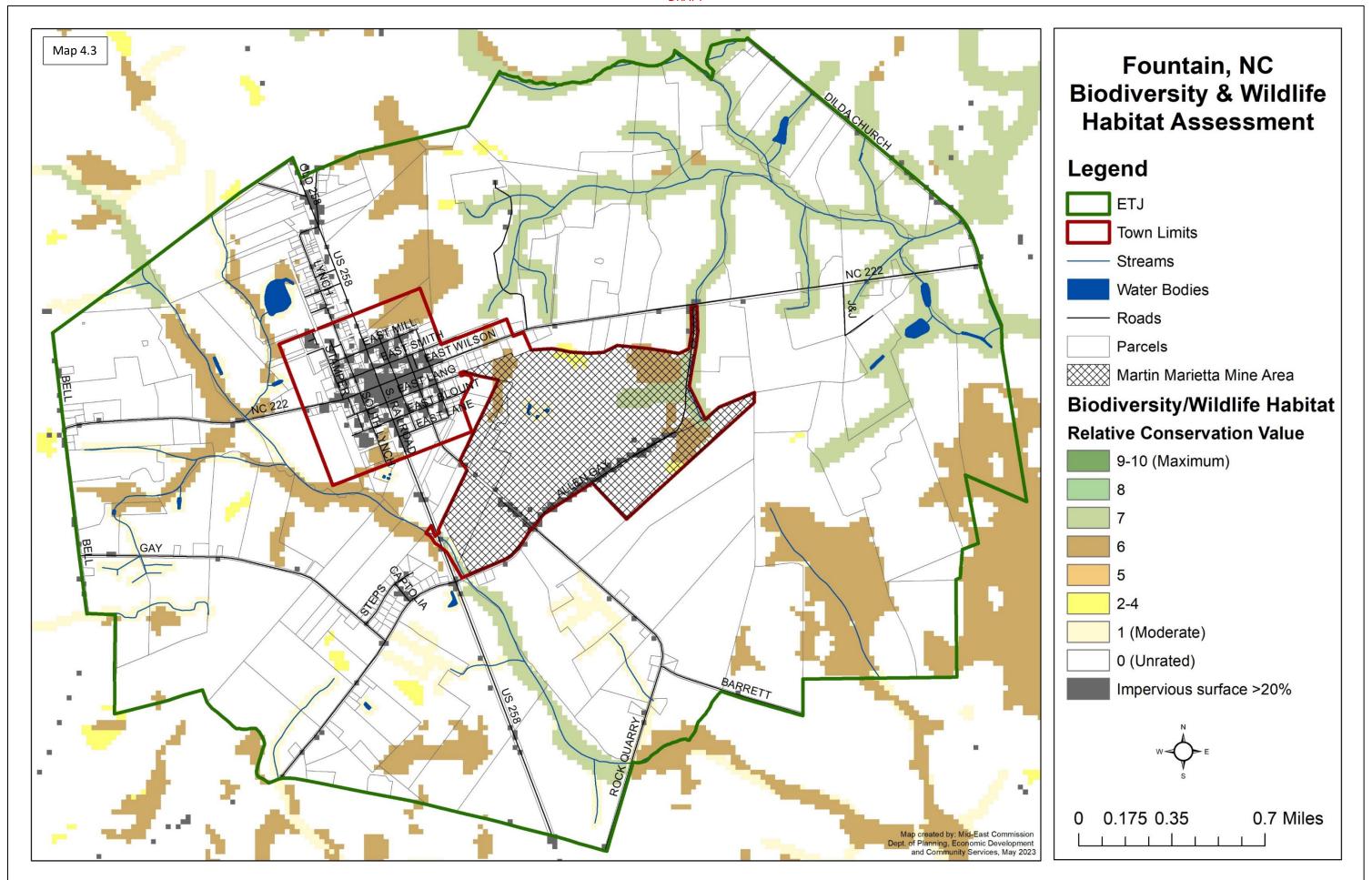
Hazard Mitigation

The Hazard Mitigation strategy for the Town of Fountain is covered in depth in the 2020 Neuse River Basin Regional Hazard Mitigation Plan. (Although the town is actually located in the Tar-Pamlico River Basin, all of Pitt County was included in the Neuse River Basin Plan by the NC Dept. of Public Safety). Participation in regional hazard mitigation planning is required for a community to be eligible for certain types of FEMA funding.

Biodiversity and Wildlife Habitat Assessment

The North Carolina branch of the National Heritage Program (NHP) conducted a Biodiversity and Wildlife Habitat Assessment (last updated July 2022). This dataset was created by the NHP to identify, evaluate, and prioritize areas that are important for maintaining healthy and sustainable ecosystems statewide. The relative conservation values displayed by this dataset focus on (1) the biodiversity of aquatic and terrestrial species and communities, (2) large-scale landscapes, including core wildlife habitats and habitat connectors, and (3) lands important to ecosystem processes, such as riparian buffers and wetlands. These data illustrate the locations and conservation values of significant natural resources throughout North Carolina, and have been applied by local governments, state agencies, regional councils of governments, funding

programs, conservation organizations, and the private sector to support planning and decision-making for land use, conservation, mitigation, and transportation projects. Priorities for conservation of important biodiversity and wildlife habitats are depicted using a scale of 1 (moderate conservation value) to 10 (maximum conservation value). Map 4.3 shows the results of the Biodiversity and Wildlife Habitat Assessment in Fountain.



5. Existing Land Use

As of May 2023, the Fountain planning jurisdiction (city limits and ETJ) consists of 4,953.86 acres of land or 7.74 square miles (SM). The city limits contain 931.41 acres (1.46 SM) and the area of the extraterritorial jurisdiction has 4,022.45 acres (6.28 SM).

Of the 4,953.86 acres in the total jurisdiction, 1,643.41 acres (2.57 SM) have been developed for urban use. The remaining 3,310.45 acres (5.17 SM) of land is vacant, wooded, or being utilized for agricultural purposes.

A land use survey identified the following land uses in Fountain and the ETJ: commercial, governmental, industrial, institutional, residential, and vacant/agricultural. Figure 5.1 shows the existing land use in the total jurisdiction, Figure 5.2 shows the existing land use in the city limits, and Figure 5.3 shows the existing land use in the ETJ. Maps 5.1 and 5.2 provide a visual of the existing land use.

Figure 5.1: Existing Land Use in Total Jurisdiction

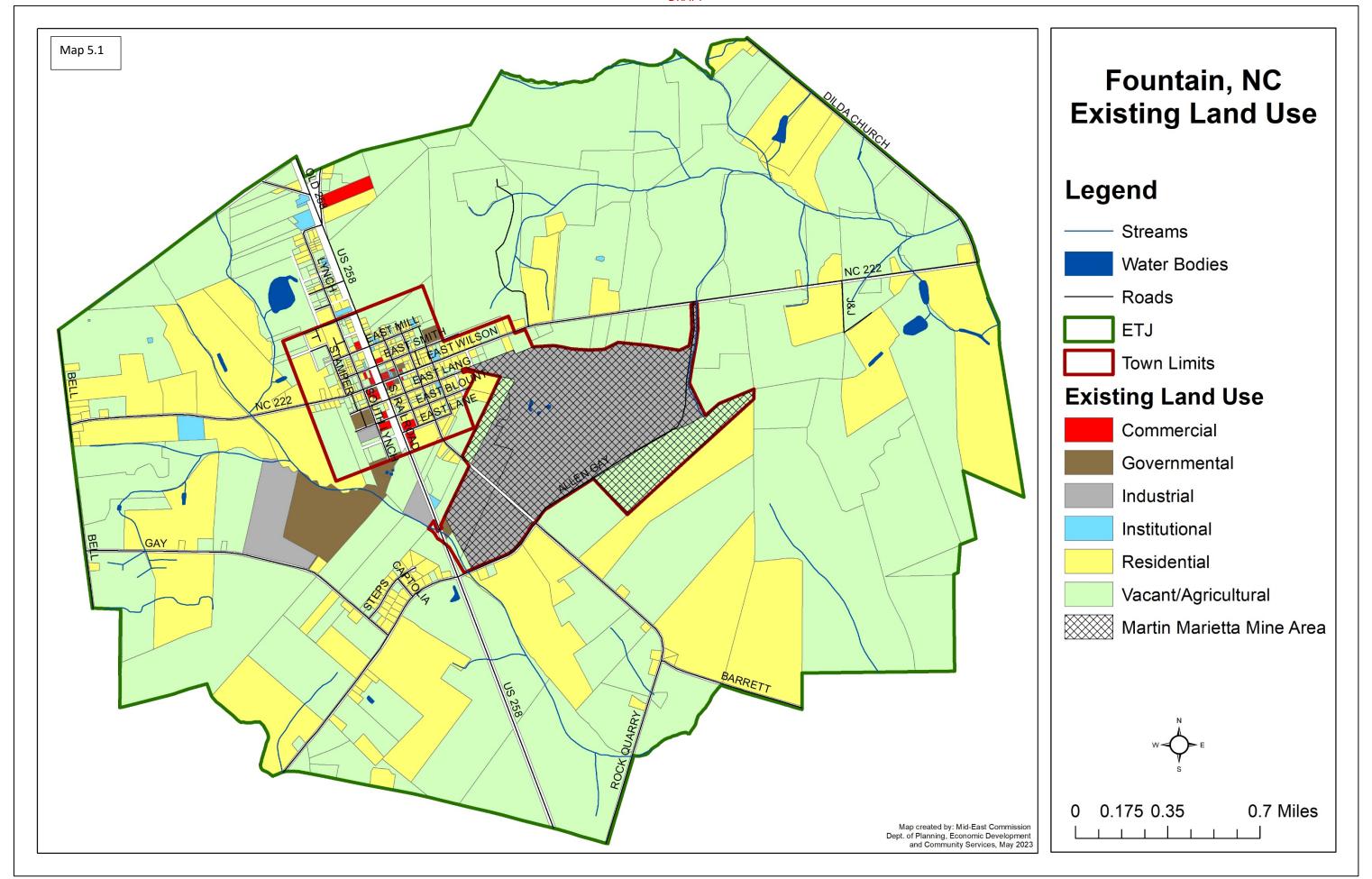
Existing Land Use in Total Jurisdiction				
	Acres	Percent		
Commercial	13.22	0.3%		
Governmental	58.46	1.2%		
Industrial	332.37	6.7%		
Institutional	17.03	0.3%		
Residential	1,222.33	24.7%		
Vacant/Agricultural	3,310.45	66.8%		
Total	4,953.86 acres	100%		

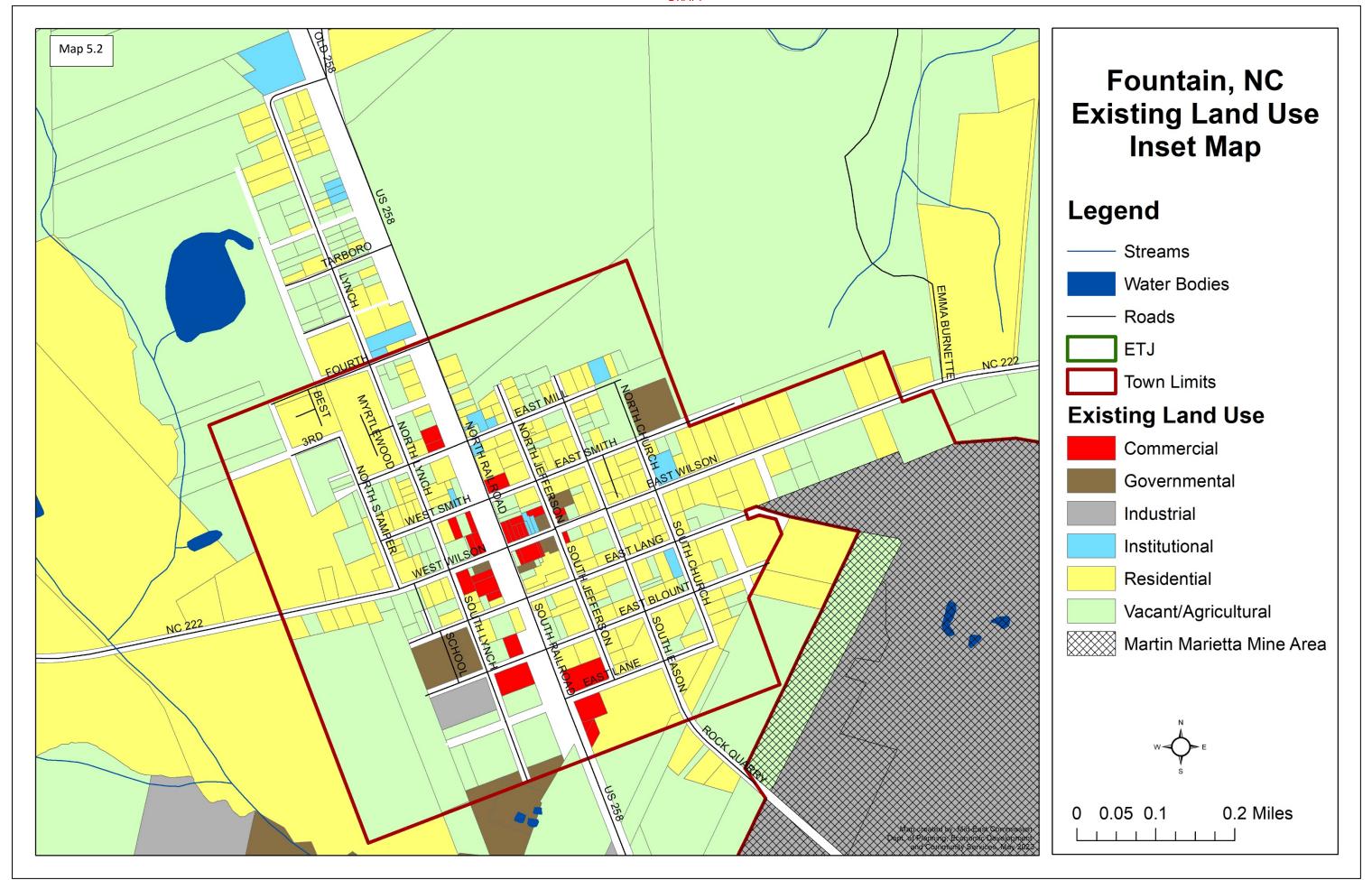
Figure 5.2: Existing Land Use in City Limits

Existing Land Use in City Limits				
	Acres	Percent		
Commercial	6.78	0.7%		
Governmental	10.97	1.2%		
Industrial	288.14	30.9%		
Institutional	5.08	0.5%		
Residential	123.81	13.3%		
Vacant/Agricultural	496.63	53.3%		
Total	931.41 acres	100%		

Figure 5.3: Existing Land Use in ETJ

Existing Land Use in ETJ				
	Acres	Percent		
Commercial	6.44	0.2%		
Governmental	47.49	1.2%		
Industrial	44.23	1.1%		
Institutional	11.95	0.3%		
Residential	1,098.52	27.3%		
Vacant/Agricultural	2,813.82	70.0%		
Total	4,022.45 acres	100%		





6. Community Facilities and Infrastructure

Utilities

Water Service

Water service is provided by the Town of Fountain to the entire town limits and portions of the ETJ. Currently there are 290 billed customers receiving town water. Fountain's water system is operating at approximately 25% capacity and could efficiently accommodate and serve new development and industry with relative ease.

Fountain purchases water from Town of Farmville and has a contract of a maximum average daily supply of 100,000 gallons per day. Fountain presently averages 68,800 gallons per day purchased from Farmville, or 68.8% of contracted supply. Farmville has surplus supply such that Fountain is capable of purchasing and distributing water well above the Town's current 100,000 gallon per day water purchase contract.

Sewer Service

Sewer service is provided by the Town of Fountain to the entire town limits and portions of the ETJ. Currently, there are 201 billed customers receiving town sewer. Fountain's sewer system is operating in the 25% capacity range and could accommodate and serve substantial growth in the area.

Fountain pumps all wastewater to the Town of Farmville and has a current contract of an average daily pumpage to Farmville of 100,000 gallons per day. Fountain presently pumps an average of 58,000 gallons per day to Farmville, or 58% of contracted sewer capacity. Farmville has surplus sewer capacity such that Fountain is capable of pumping sewer to Farmville well above the Town's current 100,000 gallon per day wastewater contract.

Electric Service

Electric service is provided by the Town of Fountain to the entire town limits and portions of the ETJ. Currently there are 265 billed customers receiving town electric service. Fountain's electric system could efficiently accommodate and serve new developments and industry with relative ease.

Fountain owns and maintains its electric system and the town purchases power from Pitt and Green Electric Membership Cooperative (EMC). The town is a member of ElectriCities, a not-for-profit membership organization of municipally owned electric utilities which provides technical services to assist members in operating their electric distribution systems. ElectriCities also helps these locally owned and operated public power providers thrive today and in the future by delivering innovative services, including legislative, technical, communications, and economic development expertise.

Natural Gas

Natural gas service is currently not available in the Fountain area. Propane services are provided by several private companies through individual contracts with property owners. The lack of natural gas service is a potential barrier to attracting certain types of industrial development. However, natural gas is not able to be located in the town due to the Martin Marietta mine and associated blasting.

Broadband

High-speed or broadband internet is currently unavailable in the Fountain area. The town is currently served by various companies offering DSL (satellite) based internet service. This service does not meet the NC Broadband Office's definition of broadband or high-speed internet, which is defined as internet with a minimum download speed of 200 Mbps.

The town is in need of broadband service which is truly high-speed in order to be competitive in today's environment. Recognizing this need, Pitt County applied for and was awarded an NC GREAT Grant through the NC Broadband Office to extend broadband service to currently unserved rural areas and small towns in the county, including the Fountain area. The broadband service will be a fixed wireless service through provider Brightspeed. Brightspeed went under contract in October 2022 and has up to two years to complete infrastructure projects in Pitt County. The town can expect to have broadband service available in fall 2024 at the latest. Brightspeed has begun flagging activity in Fountain for the project.

Affordability of broadband is also a concern for the town. Internet used to be available at the library but the library has since closed, leaving no option for public internet in town. Once the Brightspeed project is complete, the town would like to have WIFI available for free downtown. The town can also spread the word about the Affordable Connectivity Program, which gives low

income households a monthly discount on internet bills. Additionally, the town can explore grant opportunities through the NC Broadband office related to broadband affordability and digital literacy.

Education

There are no public or private schools inside the town or ETJ of Fountain. Students in Fountain's jurisdiction are zoned through Pitt County Schools to attend elementary and middle school in nearby Farmville, approximately seven miles southeast of Fountain. Students generally attend HB Suggs Elementary (K-2) and Sam D. Bundy Elementary (3-5) Schools, and Farmville Middle School (6-8). There are also several private elementary and middle school options within Pitt County.

After completing 8th grade, students then generally attend Farmville Central High School for grades 9 through 12. The Pitt County School District currently offers open enrollment for most public high schools, meaning students may attend a different school outside their district if they provide their own transportation. Public options outside of traditional high schools include the Pitt County Early College High School in Winterville (buses available) and the Innovation Early College Program at East Carolina University in Greenville, both of which students must apply to and be accepted in order to attend. There are also several private high school options within Pitt County.

Institutes of higher education in Pitt County include East Carolina University in Greenville (approximately 16 miles from Fountain) and Pitt Community College in Winterville (approximately 21 miles from Fountain). Nearby institutes of higher education outside Pitt County include Edgecombe Community College in Tarboro (approximately 17 miles from Fountain), Barton College in Wilson (approximately 19 miles from Fountain), and Wilson Community College in Wilson (approximately 18 miles from Fountain).

Transportation

Roads and Bridges

Major roads serving Fountain include US Highway 258 (Railroad Street in the town limits) and NC Highway 222 (Wilson Street in the town limits). Fountain is located approximately 8 minutes from Interstate-587, 24 minutes from Interstate-95, and one hour from the City of Raleigh, North Carolina's capital.

US-258 is a spur of US-58 and is a major north/south route in North Carolina and Virginia. US-258 runs approximately 220 miles from US-17 Business and NC-24-Business in Jacksonville, NC to Virginia State Route 143 in Hampton, VA. Portions of US-258 are four-laned expressways, while other portions are two-lane rural highways. US-258 bisects Fountain from north to south and is named Railroad Street in Fountain's town limits. In the majority of the town limits, it is a 3-lane road with a center turn lane and curb and gutter. In the ETJ and a portion of the town limits, US-258 is a 2-lane rural highway.

NC-222 is an east/west route that traverses approximately 58 miles through mostly farmland in Eastern North Carolina. Beginning at NC-231 east of Emit, it travels southeast towards Kenly. At Kenly, it goes east to Fremont connecting with I-795 and US-117 there. Heading northeast, it goes through Eureka and Stantonsburg, reaching I-587 and US-264 near Saratoga. Heading easterly, it connects with US-258 in Fountain. After Falkland, NC-222 ends at NC-33 in Belvoir. NC-222 bisects Fountain from east to west and is named Wilson Street in Fountain's town limits. In the town limits it is a 2-lane road with curb and gutter. In the ETJ, it is a 2-lane rural highway. NC-222 is the primary corridor of Fountain's historic downtown district.

A unique aspect of NC-222 in Fountain's downtown district is that it is constructed of concrete rather than asphalt. The paving of the road in concrete was completed as a Works Progress Administration (WPA) project, which was enacted by the Roosevelt administration and active from 1935-1943. It was mostly a hands-on operation at the time, with shovels, rakes, and wheelbarrows, and workers with rubber boots did the concrete paving. Other projects were also completed in the town during this period, and it is said that every store downtown had a WPA poster in its window.

NC-222/Wilson Street being paved in concrete rather than asphalt drastically increases the cost of maintenance. NCDOT has failed to maintain the concrete section of NC-222/Wilson Street which runs through the heart of Fountain's downtown district. The current condition of NC-222/Wilson Street is a major concern for the town and road maintenance is needed as soon as possible. The town is currently working with NCDOT and the Mid-East Rural Planning Organization (RPO) to get this vital road maintenance need addressed.

US-258 accommodates approximately 2,700 automobile trips per day (NCDOT AADT, 2021) as counted within Fountain's town limits just south of the intersection with NC-222. NC-222 accommodates approximately 1,100 automobile trips per day (NCDOT AADT, 2021) as counted in Fountain's downtown district.

There are several secondary roads that branch off of these main arteries and serve adjacent properties. In the town limits there are state maintained roads, town maintained roads, and private roads. In the ETJ there are state maintained roads and private roads. The Town of Fountain currently maintains 3.8 miles of town-owned roads. Powell Bill Funds from the state help cover the cost of maintaining town-owned roads, with the remaining costs being the responsibility of the town.

There is one bridge in Fountain's jurisdiction located on the southern edge of the ETJ on Rock Quarry Rd. There is one traffic signal in Fountain's jurisdiction located at the intersection of US-258 and NC-222.



NC-222 at US-258 intersection

Bicycle and Pedestrian Facilities

Fountain is generally a pedestrian and bicyclist friendly community. The town has adequate sidewalk infrastructure and low traffic volumes on the majority of roads, with the exception of US-258 and NC-222. Many residents in town are low income and lack transportation, meaning

they rely on the pedestrian network for safe transportation. Additionally, many residents in Fountain enjoy walking the compact town core as their method of transportation rather than driving, even if driving is an option for them.

There are no dedicated bicycle facilities in town or in the ETJ. There are many areas that currently have sidewalks, including both sides of NC-222, the west side of US-258, and some residential areas. There are connectivity and maintenance issues in some areas, but generally the existing sidewalk system is in good repair. The town has developed eight distinct measured distance walking routes using the existing sidewalk infrastructure, with maps of the walking routes available online.

The town has specific sidewalk and crosswalk project needs to increase the level of pedestrian safety. High priority pedestrian project needs in Fountain are as follows:

- Construct continuous sidewalks on both sides of US-258 in town and in the developed west side of the ETJ.
- Construct a continuous sidewalk connection from the Deerfield development to the Dollar General, including sidewalks on both sides of Railroad Street, Lynch Street and Blount Street.
- Construct sidewalks on both sides of Church Street.
- Provide a crosswalk on US-258 in front of Dollar General and Carol's Restaurant.
- Provide a crosswalk on US-258 in front of Hemby-Willoughby Funeral Home.

There is currently a 0.5 mile walking trail available in Fountain. The Trevathan Pond Trail loops around a peaceful pond nestled between rural farmland and woods. The walking trail and associated fishing pond are well used by local residents. The town could benefit from additional off-road walking trails and greenways which link in with the sidewalk system and connect residential neighborhoods to the downtown area. A safe bicycle connection to the nearby Town of Farmville is also desired.

Specific greenway project needs for Fountain are as follows:

- Greenway or separated bicycle facility from Town of Fountain to Town Farmville
- Greenway from the fire station to the old lagoon area and around the old lagoons

 2.75 mile greenway incorporated with linear park on abandoned rail corridor and around the downtown district (see details in Fountain's Community Master Plan prepared by JKF Architecture).

With maintenance projects requiring nearly all of the town's available road funding, complete streets related upgrades such as the addition of sidewalks and bicycle lanes become very difficult or even impossible without state and federal funding or private contributions. One opportunity for funding is to submit projects identified in this Land Use Plan to the Mid-East Rural Planning Organization (RPO) for competitive NCDOT funding. Bicycle/pedestrian projects currently require a 20% local match if funded and must be documented in an adopted local plan before submittal. It would also be helpful to request that the projects listed in this Land Use Plan are added to the Pitt County Comprehensive Transportation Plan (CTP) as an addendum. The Mid-East RPO can assist with this.



Sidewalks on both sides of NC-222/Wilson Street

Projects in 2024- 2033 State Transportation Improvement Program (STIP)

The Town of Fountain is part of the Mid-East Rural Planning Organization (RPO), which includes the rural areas of Pitt County, along with Beaufort and Martin Counties. The town can partner with the RPO to have projects submitted to NCDOT for competitive funding. If funded, road

projects require no local match, while other transportation modes generally require a local match of 5% – 20%.

The State Transportation Improvement Program (STIP) is a 10-year state and federal mandated plan that identifies the construction funding for and scheduling of transportation projects throughout the state. The current NCDOT STIP covers 2024 – 2033. There are no projects in Fountain's jurisdiction in the current STIP. There is a project included in the current STIP which is approximately 9.5 miles east of town to replace the NC-222 bridge over the Tar River. Right of way is currently in progress and construction is scheduled for 2028.

Projects in the Pitt County Comprehensive Transportation Plan

Comprehensive Transportation Plans (CTP) for each county are generally updated on a 10-year schedule. CTPs identify the long-range transportation needs in each county. Unlike the STIP, CTPs are not linked to funding (i.e., if projects are in the STIP, they are already funded, but this is not the case with the CTP).

The Pitt County Comprehensive Transportation Plan (CTP) is currently undergoing an update which is a partnership between Pitt County, its municipalities, NCDOT, the Mid-East RPO and the Greenville MPO. Citizen participation has been part of the planning process. The update is in the final stages and should be complete by spring 2024.

The current Pitt County Comprehensive Transportation Plan (CTP) was developed in 2005. The 2005 CTP replaced the 1993 Pitt County Thoroughfare Plan. The 2005 Pitt County CTP recommends a road upgrade project to make US-258 a four-lane highway. The plan also recommends a road modernization project to widen NC-222 to 12-foot travel lanes. Design details for the projects are not included, but it is common to alter the design of projects to accommodate existing urban development in areas deemed appropriate.

The updated Pitt County CTP will cover recommendations for all transportation modes out to the year 2045 and will include the Greenville MPO area. The plan will be due for another 10-year major update in approximately 2034.

Public Transit

There is not a fixed route public transportation system operating within the Town of Fountain. The town is served by the Pitt Area Transit System (PATS). PATS is owned and operated by Pitt County. PATS is a rural, on-demand public transit system open to all citizens of Pitt County living outside the city limits of Greenville.

PATS provides nearly 400,000 miles of service in over 40,000 trips annually and consists of a fleet of twenty vehicles. The mission of PATS is to provide safe, reliable, cost effective transportation that enables individuals to access necessary medical care and other essential resources that improve and enhance their quality of life. Service is available weekdays from 6:00 am – 7:00 pm and Saturdays from 6:00 am – 6:00 pm. PATS provides a connection to Greenville's GREAT bus system, enhancing employment and higher education opportunities for riders. Riders of PATS are required to pay a fare. Trips within the county cost \$9 one-way or \$18 round-trip, with each additional stop costing \$1.

One challenge for Fountain residents relying on public transit is the operating hours, with PATS operating only until 7:00 pm on weekdays, 6:00 pm on Saturdays, and having no operation on Sundays. The lack of nighttime operating hours makes it challenging for those working non-traditional hours or taking night classes to utilize the system. Another challenge for low-income residents is the trip fare cost. Public transit affordability is a major concern for the Fountain community, where 22.4% of households have no vehicle available, and there is no grocery store in town. A weekly fixed route service from the Deerfield development to the grocery store in Farmville is highly desirable, but is not a service that PATs is able to offer at this time.

While it is difficult for residents to rely on PATS for daily needs like transportation to work and school, PATS does have the potential to help disabled residents and senior residents who no longer drive access services which are not necessarily required on a daily basis, such as medical appointments and shopping.

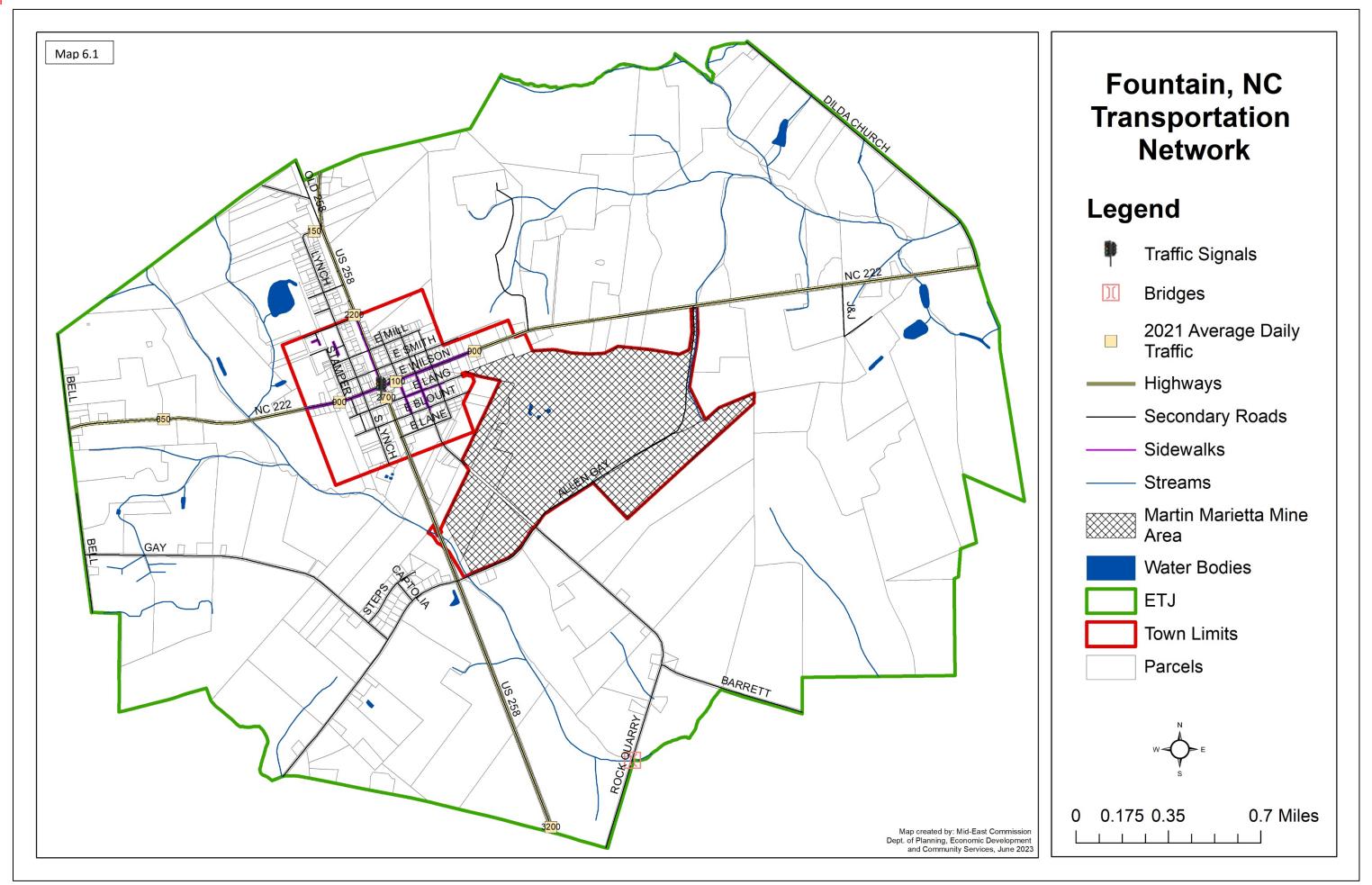
Rail

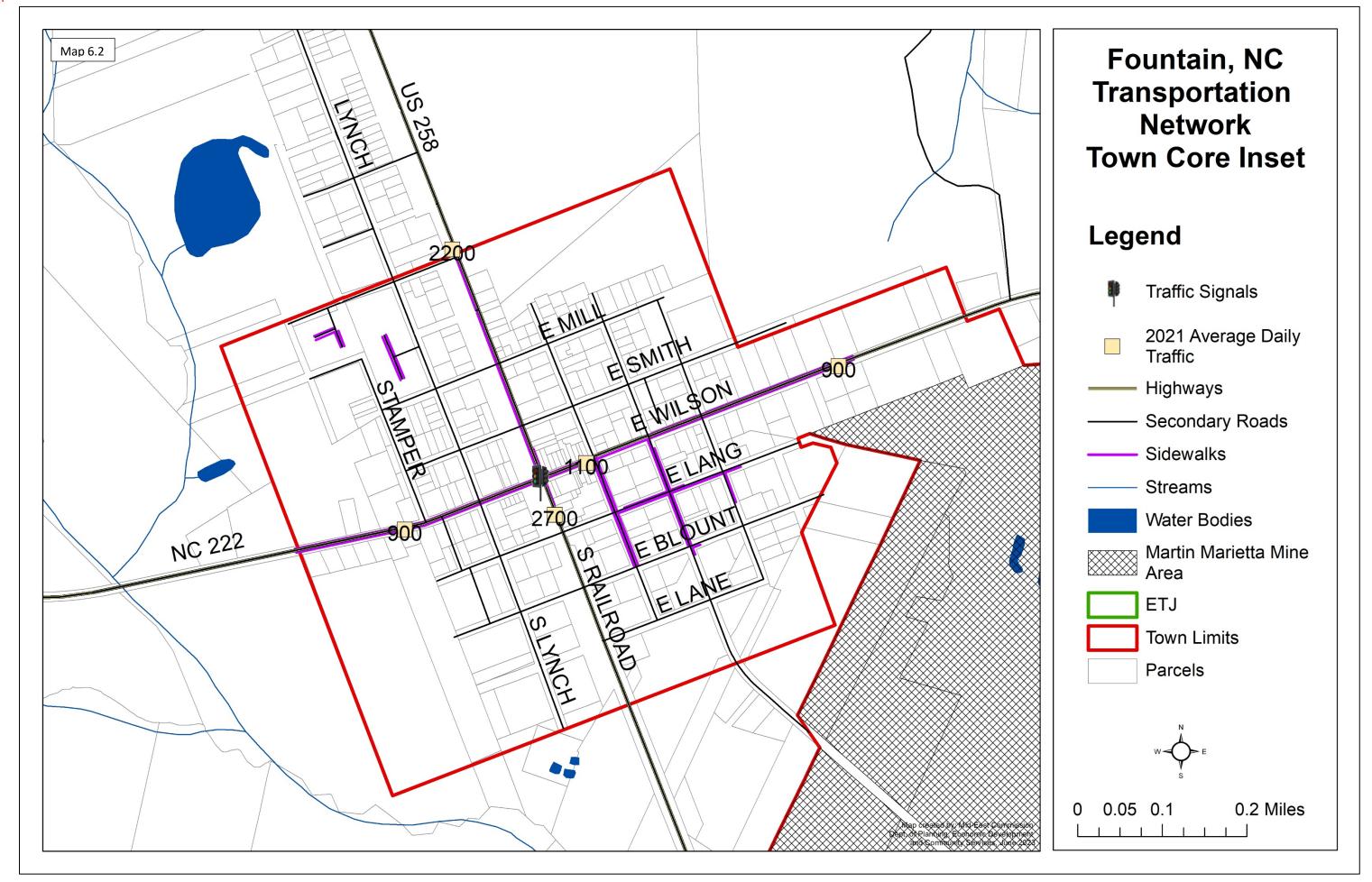
There are no active railroads in the Town of Fountain. There is an abandoned railroad corridor in town which is thought to be owned by CSX (although documentation has not been located). The town desires to turn the abandoned railroad corridor into a linear park, as detailed in the Town of Fountain Master Plan prepared by JKF Architecture in 2016.

Airports

The airport nearest to Fountain is the Pitt-Greenville Airport (PGV) located approximately 20 miles from town in the City of Greenville. PGV provides passenger service to the Charlotte-Douglas International Airport (CLT), the second largest hub for American Airlines. The nearest international airport is Raleigh Durham International Airport (RDU), which is located between the cities of Raleigh and Durham approximately 79 miles west of Fountain.

Maps 6.1 and 6.2 show the transportation network for the Fountain planning jurisdiction.





Recreation

The Town of Fountain provides recreation facilities to accommodate the needs and interests of local residents and visitors. Existing recreation facilities include the following.

Shirley Mitchell Park

The Shirley Mitchell Park is a fence-enclosed park in the 100 North Jefferson Street block on a partially wooded lot. Park amenities include a basketball court, playground equipment such as swings and a slide, a picnic table, and bleachers for seating. The park is open to the public during daylight hours. There are upgrades desired for the park including additional playground equipment and a water fountain.



Credit: RA Fountain website

Gardner's Corner Park

Gardner's Corner Park is a picnic and open space area located at the corner of Lynch and West Wilson Street adjacent to the downtown district. Ormond Windham established the park by granting an easement to the Town of Fountain for space to be landscaped and set aside for relaxing in a quiet environment. There are upgrades desired for the park including fencing and updated identification signage.



Credit: RA Fountain website

Trevathan Pond and Walking Trail

Trevathan Pond Trail is a public trail located at 3447 Lynch Street. The trail loops around a peaceful pond nestled in between rural farmland and woods for about half a mile. Trevathan Pond Trail is a part of the TRACK Trail network under the umbrella of the Asheville-based Kidsin-Parks program.

Fishing is another draw for visitors, as the pond contains bass, bluegill, crappie and more. Fishing tickets are \$2.00 a day or \$25 a season and can be purchased right up the road at Michelle's Community Store, 3315 US Hwy 258 N.

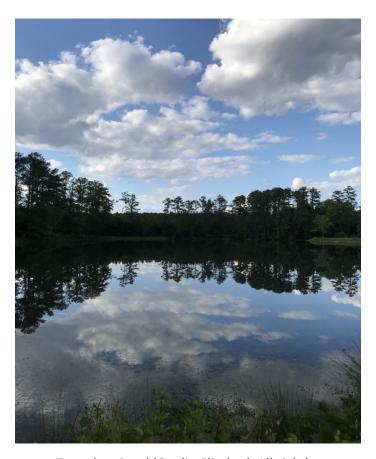
The trail is the result of a cooperative agreement between the Town of Fountain and the Trevathan family. The trail is accessed from the existing farm road that runs east off of Lynch Street and leads to Trevathan Pond. You can start in the woods and wind up circling the pond, or stroll alongside the pond in open, grassy areas.

In May 2023, the Greenville based Daily Reflector newspaper published an article on the Trevathan Pond Walking Trail titled, "Year of the Trail: Fountain's Trevathan Pond, a trail off the beaten path". The article is currently available at the following link:

https://www.reflector.com/news/local/year-of-the-trail-fountains-trevathan-pond-a-trail-off-the-beaten-path/article_eed6f347-b8a2-58e4-a049-587c9ed0463a.html.

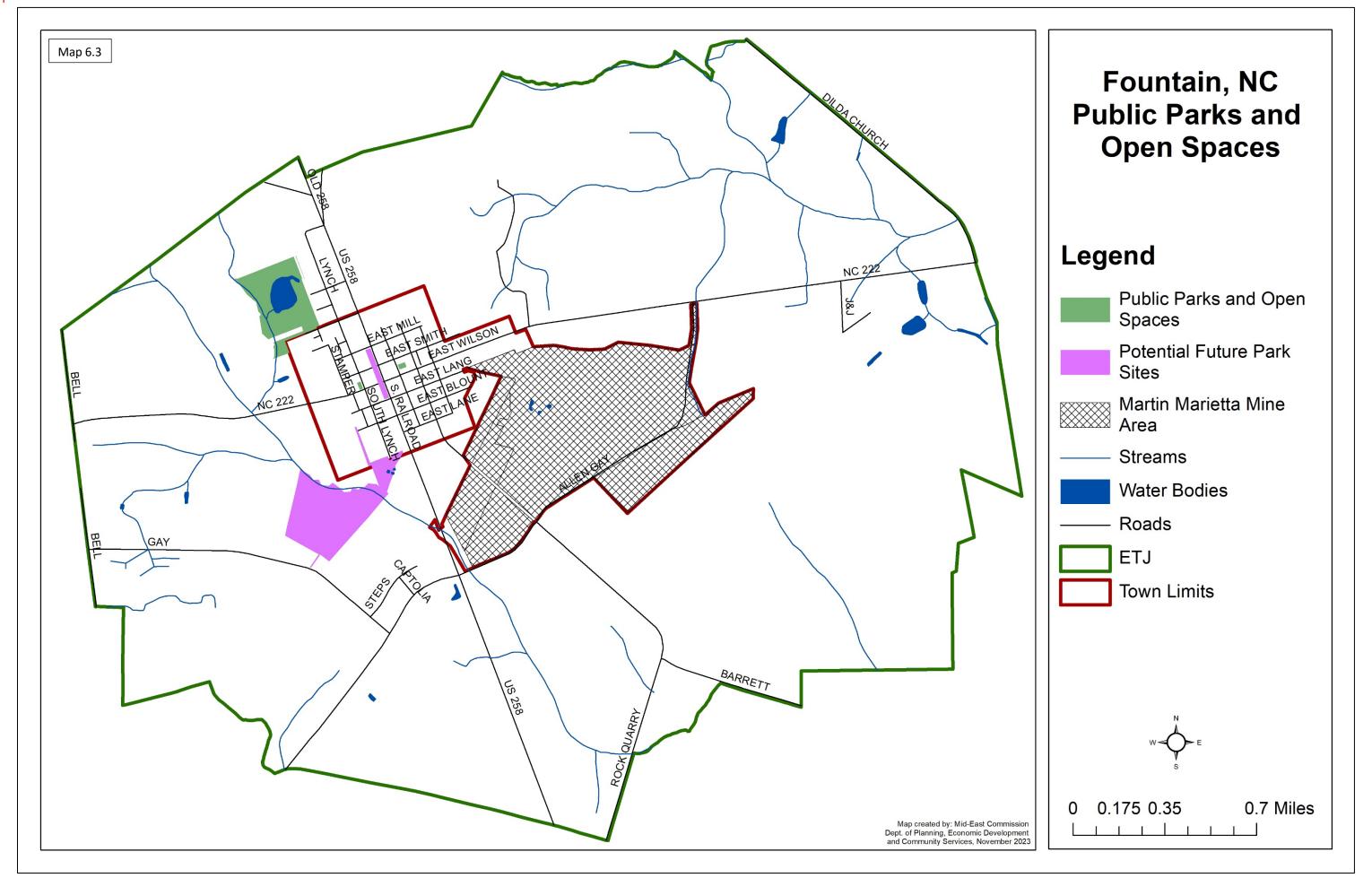


Credit: RA Fountain website



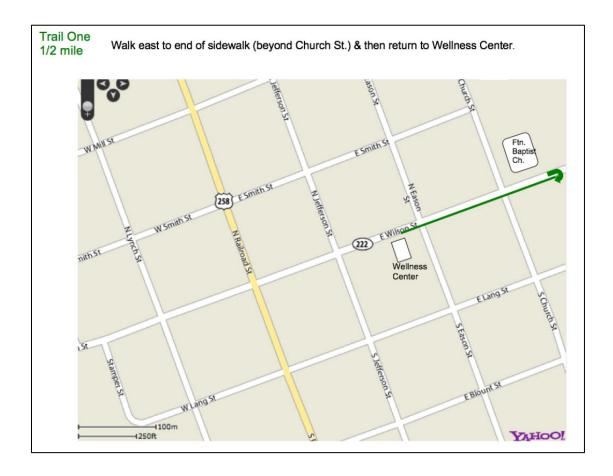
Trevathan Pond (Credit: Elizabeth Albright)

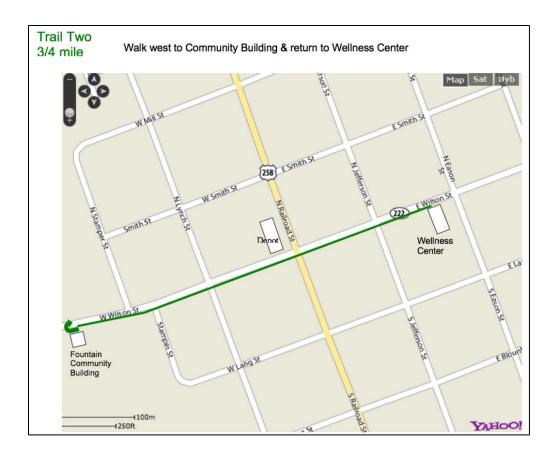
Map 6.3 shows existing public parks and open spaces as well as potential future public park sites.

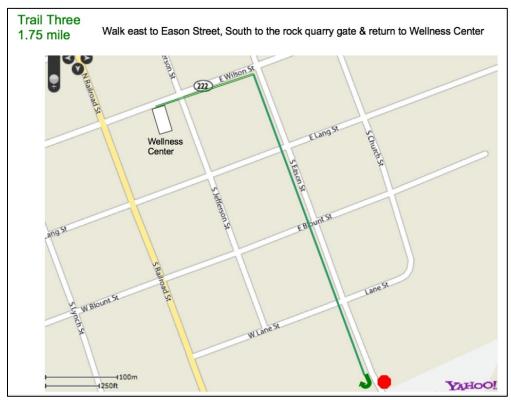


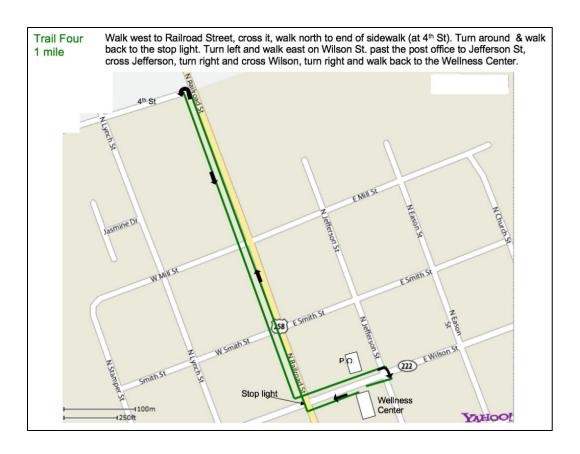
Eight Measured Distance Walking Routes

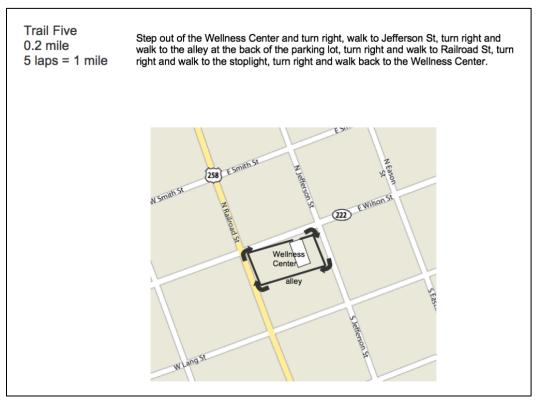
The town has capitalized on existing trail and sidewalk infrastructure to develop eight unique measured distance walking routes. All trails begin at the Wellness Center, 6743 E. Wilson St., across the street from the post office.

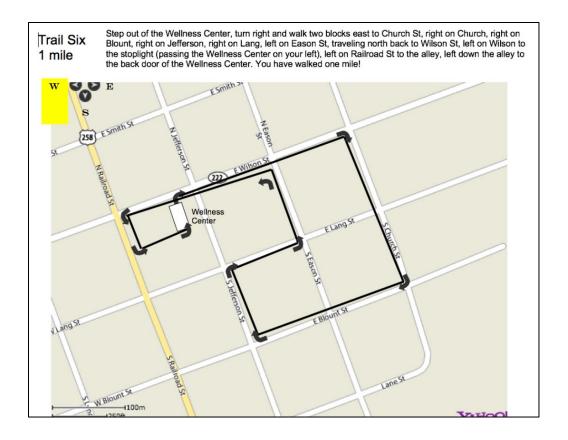


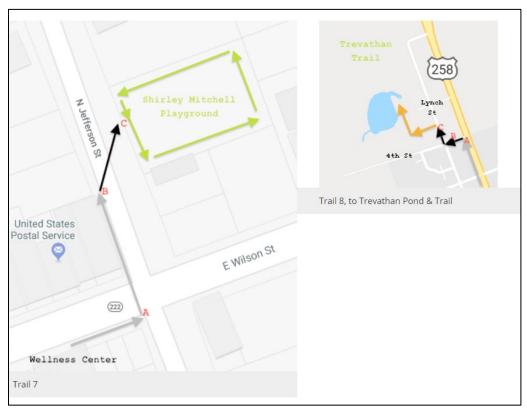












Fountain Wellness Center

The Fountain Wellness Center is located in the downtown district at 6743 E Wilson Street. Normal operating hours are Mon. – Fri. from 9:00 am – 1:00 pm with additional hours depending on scheduled events. The Wellness Center offers several programs for seniors, including a daily coffee and conversation event, daily lunch gathering, various games, classes such as evening aerobics (currently offered twice per week), jewelry making, crafts, guest speakers, health screenings, and more.



Fountain Wellness Center

Fountain Community Building

The Fountain Community Building at 6865 West Wilson Street, Fountain, NC 27829 offers 1,372 sq. ft. of space with a 1/3 acre yard for community events. The building can be rented by the public for \$100.00 per day plus a \$100.00 deposit through Fountain Town Hall. The \$100.00 deposit is refundable. Rental hours cover 6:00 am -11:00 pm daily. The community building provides a convenient place for residents to host birthday parties, family reunions and other events. The town currently hosts a Bingo event at the Community Building on the first Monday of every month. Board of Commissioners' meetings are also held at the Community Building.



Fountain Community Building

Fountain Train Station

In the downtown district at 6768 W Wilson St. sits the historic Fountain Train Station. According to National Register Historic District documents, the land for the Train Station was deeded in 1901, the same year that the East Carolina Railroad was laid through the Fountain area. The Train Station is believed to have been built by 1905. The building was vacant for a period of time due to the East Carolina Railroad being dissolved and the rail line through Fountain being abandoned. The town currently uses the building as a utilities office and for equipment storage.

Renovation of the historic Train Station is a high priority for the town. The project will include renovation and restoration of the existing 4,800 sq. ft. Train Station and construction of an

outdoor covered area. The project will incorporate a local museum into the interior. The outdoor venue could be utilized for a variety of events, from small concerts to weddings. See the Town of Fountain Master Plan prepared by JKF Architecture for further details on this planned restoration project.

The town currently hosts a monthly Vendor and Crafts Market at the train station property and plans to expand this to a weekly or twice weekly Artisans and Farmer's Market which includes vendors, crafts, and fresh produce.



Public Safety

Law Enforcement

Law enforcement service is provided by the Pitt County Sheriff's Department and the North Carolina State Highway Patrol.

Fire Protection

Fire protection services for the town limits and ETJ are provided by the Fountain Rural Fire Department, Pitt County's "Station 54". The Fire Department's administrative office is located in the downtown district at 6736 E Wilson St. and fire trucks are dispatched from the Emergency

Services Building located at 3642 S Lynch Street in the town limits (Emergency Services Building is shared with Fountain Rescue and EMS).

The department serves an area of approximately 65 square miles, which includes parts of both Pitt County and Edgecombe County. The department also runs mutual aid to Wilson and Greene Counties.

The Fountain Rural Fire Department is dispatched by Pitt County Emergency Communications Center and Edgecombe County Sheriff's Department. The department also has the ability to make radio contact with Greene and Wilson Counties Communication Centers if dispatched to respond with them. The department is called to motor vehicle collisions with injury, all fire alarm activations, and all fires in the district.

On any type of possible structure fires the department receives automatic aid from neighboring departments. Along with serving the Fountain district, the department runs calls with neighboring departments for any possible structure fire. The Fountain Rural Fire Department is the second out department with Falkland Volunteer Fire Department, Farmville Fire Department, and Sharp Point Volunteer Fire Department.



Emergency Medical Service

The Pitt County Emergency Medical Service (EMS) System is a conglomerate of agencies ranging from private non-profit emergency paramedic units to municipal and local government sponsored advanced life support responders, but also includes private for profit non-emergency providers as well as a hospital based specialty care transport program. This multitude of providers work in conjunction to meet the variable needs and demands of a thriving urban, suburban and rural community on a day to day basis. Emergency Medical Service (EMS) in Fountain is provided by Fountain Rescue and EMS located in the Emergency Services Building at 3642 South Lynch Street in the town limits (building space shared with Fountain Rural Fire Department).



Fountain Rescue and EMS building

7. Existing Plans and Development Ordinances

The North Carolina General Statutes afford to towns statutory authority to plan and regulate growth and development within their respective jurisdiction, including the power to conduct studies, determine growth goals and objectives, prepare and adopt plans that strive to achieve those goals and objectives, create and adopt regulatory ordinances, and the administrative means to enforce and implement plans and regulations. Fountain has used this authority to adopt and implement plans and ordinances to help regulate growth and development within its planning jurisdiction. The Board of Commissioners has created and appointed a Planning Board to serve as an advisory board on matters related to planning and development.

Plans

Town of Fountain Land Use Plan

A land use plan serves as a guide for development that represents the desires of the town and should be referred to frequently by developers and town officials when making important decisions regarding the growth and development of the community. A land use plan also lays the groundwork for regulatory laws that govern development in a community, e.g., zoning ordinances, subdivision regulations, etc. Information about the community, spanning from demographic analysis to the identification of soils most suitable for development, is also detailed in the plan. In most cases a land use plan will illustrate current uses of the land as well as projected future uses. It will also set future goals and objectives and identify a long-range vision for the town.

In 2023, the Town of Fountain solicited assistance in developing its first land use plan. Assistance was sought from the Mid-East Commission Regional Council of Governments. Public input was sought through Planning Board meetings, a public survey, and a public open house. Through several planning sessions data was collected and analyzed, a future vision statement was created, goals and objectives were identified, implementation strategies were developed, and existing and future land use maps were created.

This Fountain Land Use Plan was adopted by the Board of Commissioners on _______, 2024. The plan is intended to serve as a guide for the future growth and development of the community. It is also intended to satisfy the land use/comprehensive plan requirements of North Carolina General Statute 160(d).

Town of Fountain Community Master Plan

JKF Architecture was selected to deliver a comprehensive master plan for the town in 2016. The purpose of the Town of Fountain Community Master Plan was to develop recommendations that:

- 1. Provided an architectural direction for improvement and development of the Town as a whole:
- 2. Offered realistic goals for improving the appearance and general quality of life throughout the Town;
- 3. Located sites for new Town facilities necessary to serve the citizens of the Town;
- 4. Reviewed general design opportunities for each façade that contribute to the overall appearance of the Downtown Area, and thereby contribute to its potential growth and economic development; and
- 5. Provided a plan that can be utilized by the Town Board or a designated Architectural Review Board, to review appropriateness of future façade and building improvements made by current and future building owners.

Town of Fountain Economic Development Strategy

The NC Dept. of Commerce's Main Street and Rural Planning Center assisted the town with the Fountain Economic Development Strategy in 2016. The plan is designed to capture the most significant goals, objectives and actions the Town of Fountain will implement to increase economic development opportunities. The plan is a living document, intended to be updated and maintained continually and be both proactive and responsive to new input, changing contexts, new ideas and evolving community needs.

Pitt County Comprehensive Transportation Plan

The Pitt County Comprehensive Transportation Plan (CTP) recommends the improvements that are needed to provide an efficient transportation system within the 2010-2030 planning period. It serves as an official guide to providing a well-coordinated, efficient, and economical transportation system utilizing all modes of transportation. The CTP is currently in the end stages of a major update with adoption expected in early 2024. The updated CTP will cover the planning period through year 2045. Major updates to the plan are expected on an approximate 10-year schedule.

Neuse River Regional Hazard Mitigation Plan

In 2020, FEMA approved the Neuse River Regional Hazard Mitigation Plan. The plan serves as an update to existing mitigation plans within a five-county study area including Pitt, Greene, Wayne, Lenoir, and Jones Counties. The plan not only impacts each county, but also each municipality located within the five-county region. Through the regional planning effort, hazard issues were addressed specifically for each county as well as the region overall. With the plan approval, all participating jurisdictions are eligible applicants for grant funding administered by FEMA. The plan is approved for a period of five years and is due for an update in 2025.

Development Ordinances

Town of Fountain Zoning Ordinance

Fountain's Zoning Ordinance regulates the types of land uses and the location of land uses inside Fountain's planning jurisdiction (town limits and ETJ). The Zoning Ordinance is designed to protect the health, safety, and general welfare of the public by promoting orderly growth and development, while keeping incompatible land uses separated from one another, thereby protecting property values and quality of life. An official Zoning Map, an important component of a Zoning Ordinance, depicts where certain land uses are allowed in Fountain's jurisdiction.

Town of Fountain Nuisance Ordinances

Fountain has ordinances to prevent nuisances, addressing septic regulations, vegetation (grass cutting) regulations, and junked vehicle regulations. Nuisance violations are handled by town staff, elected officials, and/or appointed members of boards such as the Planning Board.

Town of Fountain Flood Damage Prevention Ordinance

North Carolina General Statutes empower local governments to regulate designated floodways for the purpose of controlling and minimizing the extent of floods by preventing obstructions which inhibit water flow and increase flood height and damage and other losses (both public and private) in flood hazard areas. The Flood Damage Prevention Ordinance regulates development within floodplains by providing for issuance of development permits for construction, and for periodic inspections to ensure compliance with the permit. The ordinance also provides the authority to issue stop work orders until problems are resolved or corrective actions have been taken, and for revocation of permits in extreme cases.

Town of Fountain Subdivision Ordinance

Fountain also enforces a Subdivision Ordinance. Subdivision Ordinances regulate the creation of new lots or separate parcels of land, usually giving standards on how new lots are laid out and what common improvements, such as roads and utilities, must be provided. The regulations require that subdivision plans be approved prior to the sale of land. Subdivision regulations are a more limited tool than zoning and only indirectly affect the type of use made of land or minimum specifications for structures.

North Carolina State Building Code

In 2001, North Carolina began using the International Building Code in lieu of the old Southern Building Code. Pitt County enforces the Building Code within the unincorporated areas of the county and also has the authority to enforce the code in any municipality if requested to do so by a resolution adopted by the municipality, which Fountain has done.

8. Goals, Objectives, and Implementation Strategies

Goal 1: Improve the overall appearance and safety of Fountain.

• **Objective 1.1:** Improve and maintain the appearance of town gateways (entrance areas).

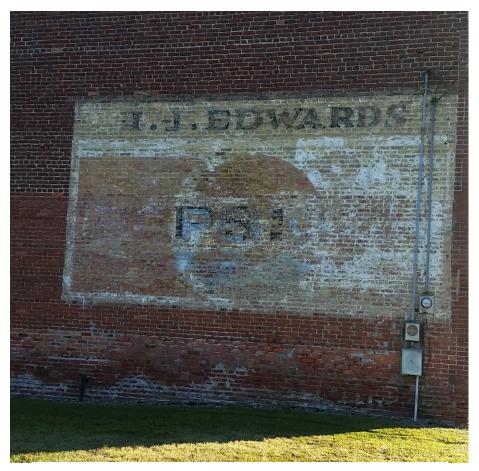
Implementation Actions:

- o Improve gateway areas with updated signage as needed.
- Continue to maintain existing signage at the north, south, east, and west gateway areas.
- Research the potential of installing low maintenance landscaping in gateway areas.
- Consider using community fundraising events to implement gateway beautification projects.
- Objective 1.2: Improve and maintain the appearance of the downtown district and highway commercial areas.

Implementation Actions:

- o Install poles for banners on both sides of E Wilson St.
- o Hang banners and flags downtown for various occasions.
- Plant appropriate species of street trees on both sides of E Wilson St. and around the downtown area. See the streetscape design from the Town of Fountain Master Plan prepared by JKF Architecture for tree placement and landscaping guidance.
- o Install a gazebo for public use downtown.
- Share educational materials on façade restoration from the NC Historic
 Preservation Office, the National Trust for Historic Preservation, the National
 Main Street Center and other organizations with property owners in the
 downtown district. Provide educational material on how to properly restore
 façades while maintaining the historic character of the building and why doing so
 will help increase property values.

- Have existing murals on downtown buildings restored. Plan and have artists
 develop new murals on downtown buildings. The old gas station is one potential
 place for a new mural. Murals should be cohesive and communicate the history
 and culture of Fountain through public art. Partner with property owners and
 organizations such as the Pitt County Arts Council.
 - Potential grant programs (applicable to mural public art project): NC Arts Council - Spark the Arts Grant, National Endowment for the Arts - Grants for Arts Projects, Pitt County Arts Council - Grassroots Grant, NC Arts Council - Technical Assistance Grant
- Conduct code enforcement on buildings in disrepair that can still be saved. Explore the feasibility of hiring part time code enforcement staff or contracting code enforcement services out. If this is not feasible, explore the possibility of sharing code enforcement duties between existing staff and/or elected officials and advisory board members. Fine repeat violators as allowed by local/state ordinances and follow up with legal enforcement of fine collection using the town attorney as necessary.
- Improve and maintain gravel alleys behind downtown buildings on both sides of E Wilson St. Work with private property owners as needed.
- Remove trash and junk from the alley behind downtown buildings on the north side of E Wilson St. Work with private property owners and conduct code enforcement if needed.
- Ask Dollar General management/ownership to keep trash around the building cleaned up and conduct code enforcement if needed.
- Potential grant programs (applicable to all or most of the implementation actions): Golden Leaf Open Programs Grant, North Carolina Community Foundation Grant, NC Dept. of Commerce - Rural Transformation Grant (Downtown Revitalization category)
- Potential grant programs (applicable to commercial demolitions only) CDBG
 Demolition Grant



Example of a mural that needs restoration (Credit: Julia Ann Smith)

• **Objective 1.3:** Improve and maintain the appearance of residential neighborhoods.

- Develop a prioritized list of needed building demolitions. Condemn and demolish dilapidated buildings at a pace which allows the town to absorb demolition costs if property owners do not act upon order of demolition. Partner with Pitt County Building Inspections for condemnations and demolition orders. Continue to work with the Mid-East Commission and other organizations to identify any grant programs which allow for demolition of blighted residential buildings.
 - Potential grant programs (applicable to residential demolitions): NC Dept.
 of Commerce Rural Transformation Grant (Community Enhancements

for Economic Growth category – demolition paired with neighborhood revitalization)

- Conduct code enforcement on buildings in disrepair that can still be saved. Explore the feasibility of hiring part time code enforcement staff or contracting code enforcement services out. If this is not feasible, explore the possibility of sharing code enforcement duties between existing staff and/or elected officials and advisory board members. Fine repeat violators as allowed by local/state ordinances and follow up with legal enforcement of fine collection using the town attorney as necessary.
- **Objective 1.4:** Ensure that Fountain remains a safe community with a low crime rate.

- Install additional street lighting with night sky friendly technology along public sidewalks.
- Increase speeding enforcement. Continue to request additional assistance from
 Pitt County Sheriff's Office and NC State Troopers. Explore the feasibility of
 contracting with the Pitt County Sheriff's Office to provide one or two officers
 that serve full time in Fountain. Explore the feasibility of hiring one or two town
 police officers.
 - Potential grant programs (applicable to police officer hire): US Dept. of
 Justice COPS Hiring Program (CHP)
- Explore the future feasibility of implementing automated policing through the use of red light cameras and speeding cameras. (North Carolina has passed a law allowing red light cameras, although some cities' programs are currently being challenged in court. North Carolina has currently not passed a law on the use of speeding cameras. According to the Insurance Institute of Highway Safety, as of October 2023, red light cameras were in operation in 336 U.S. communities in 23 states and the District of Columbia, and speed cameras were in operation in 205 U.S. communities in 20 states and the District of Columbia.)
- Install appropriately designed speed bumps on town-owned roads where speeding is a problem, including Church Street (which is used as a cut-through street to bypass downtown).

- Work with NC DOT Division 2 and the Mid-East RPO to design appropriate traffic calming measures for state owned roads where speeding is a problem, including US-258 and NC-222. Consider the large number of truckers on highway routes when designing traffic calming measures.
- Work with NC DOT Division 2 and the Mid-East RPO to design appropriate safety improvements on US-258 in front of Dollar General.
- Install additional speed limit signs on roads where speeding is a problem or where speed limits are not clearly marked.
- Work with NC DOT Division 2 and the Mid-East RPO to continue flashing signs showing speeds as people drive by.
- **Objective 1.5:** Bring residents together and strive to foster a sense of community.

- Encourage increased public participation in community events and town meetings. Conduct direct outreach to underserved neighborhoods through partnerships with neighborhood leaders, local churches, etc.
- Strive to make everyone feel welcomed and valued as a partner in community improvement.
- Explore the potential of adding Advisory Boards to help meet town goals while simultaneously involving residents in the community. Potential examples include beautification, downtown revitalization, and recreation Advisory Boards.
- Consider offering childcare services at town meetings, potentially through the use of citizen volunteers.
- Add additional small community events as feasible with the help of volunteers, such as community breakfasts, Movie in the Park events, community board game nights, community dances, etc.
- Add all town meetings, community events, programs, classes, etc. to the events calendar on the Town of Fountain website. Keep the calendar updated on a regular basis.

Goal 2: Improve the function and vitality of the downtown district including strategies for attracting small and local businesses.

• **Objective 2.1:** Create an atmosphere conducive to the recruitment of new, sustainable businesses to the Fountain area.

- Explore the feasibility of participating in the Downtown Associate Community Program sponsored by the NC Dept. of Commerce's Main Street and Rural Planning Center.
- Explore the feasibility of implementing a vacant property owner ordinance which requires that owners of vacant commercial properties register with their contact information and eliminate any evidence of vacancy in commercial buildings.
- Conduct code enforcement activities downtown to the full extent allowed by local ordinances and state laws. Be willing to take property owners to court to collect fines as needed, in partnership with the town attorney.
- Encourage owners of vacant properties to rent or sell their buildings. Consider providing a property listing service on the town website to show available commercial buildings for rent or sale.
- Partner with the private sector to create a package to market the downtown
 Fountain area to business owners and developers.
- Research potential incentives to offer for desired new businesses to locate in Fountain. Possible partnership with Pitt County Economic Development or the Greenville-ENC Alliance.
- Recruit a bed and breakfast or small hotel to locate in or within walking distance to the downtown area. Consider local homeowners as potential bed and breakfast operators.
- Recruit small and local restaurants to locate in the downtown area.
- o Recruit small specialty retail shops to locate in the downtown area.
- o Recruit music based businesses to locate in the downtown area.
- Recruit ecotourism based businesses to locate in the downtown area.
- Recruit a small medical provider to locate in or near the downtown area.
- Explore the feasibility of locating a Cash Points or other fee free ATM in or near the downtown area.

- Research and consider incentives to promote infill development downtown.
- o Recruit developers for infill development downtown.
- Expand on the existing monthly downtown Vendor and Crafts Market. Make the event a weekly or twice weekly Artisan's and Farmer's Market which includes vendors, crafts, and fresh produce.
- Potential grant programs (applicable to all or most of the implementation actions): NC Dept. of Commerce - Rural Transformation Grant (Downtown Revitalization category), various grant programs available to Downtown Associate/Main Street communities (membership required)
- Objective 2.2: Provide adequate public parking downtown for daily activities and overflow parking for large community events, including handicapped accessible parking.

- Develop a Downtown Parking Feasibility Study.
 - Potential grant programs (for parking study): NC DOT State Planning and Research (SPR) Grant (Partner with Mid-East RPO to apply.)
- Research the potential of switching from parallel parking spaces to diagonal parking spaces on E Wilson St. downtown, as allowed by NCDOT design standards.
- Implement planned parking improvements.
 - Potential grant programs (for implementation of parking improvements):
 Golden Leaf Economic Catalyst Grant or Open Programs Grant, North
 Carolina Community Foundation Grant, NC Dept. of Commerce Rural
 Transformation Grant (Downtown Revitalization category)
- **Objective 2.3:** Improve public buildings in the downtown area.

Implementation Actions:

 Renovation and restoration of existing 4,800 sq. ft. Train Station and construction of an outdoor covered area. Incorporate a local museum into the interior. The outdoor venue could be utilized for a variety of events, from small concerts to weddings. See the Town of Fountain Master Plan prepared by JKF Architecture for further details on this planned restoration.

- Potential grant programs (for implementation of Train Station Renovation): Golden Leaf Economic Catalyst Grant or Open Programs Grant, NC Dept. of Commerce - Rural Transformation Grant (Downtown Revitalization category), various grant programs available to Downtown Associate/Main Street communities (membership required), Parks and Recreation Trust Fund (PARTF) Grant (for outdoor venue portion of project, if combined with proposed linear park)
- Remove the existing Town Hall and Garage and replace it with a new 6,133 square-foot, 1- story, steel framed, brick veneered building to house all town functions and provide community space. Provide a new parking lot on the South side of the building. See the Town of Fountain Master Plan prepared by JKF Architecture for further details.
- Conduct maintenance tasks and make needed repairs to the Fitness & Senior
 Center building owned by Fountain Community Development Corporation. Tasks
 include air conditioning/heater maintenance, roof repairs, façade restoration,
 new paint, renovation of interior for ADA accessibility and more efficient
 programming, updated finishes and amenities, and parking lot renovation.
- Potential grant programs (applicable to all or most of the implementation actions): NC Dept. of Commerce - Rural Transformation Grant (Downtown Revitalization category), various grant programs available to Downtown Associate/Main Street communities (membership required)
- Objective 2.4: Plan and develop a wayfinding sign system for the downtown area and beyond.

- List all local buildings and sites of interest that should be included on wayfinding signage.
- Develop a wayfinding sign plan, either in house or in partnership with the private sector.

- Partner with NC DOT to secure permission for installation of signage along state roads.
- Apply for grant funds to construct planned signs.
- Potential grant programs (applicable to all or most of the implementation actions): Greenville ENC Alliance (for planning), Golden Leaf Open Programs Grant, North Carolina Community Foundation Grant, NC Dept. of Commerce -Rural Transformation Grant (Downtown Revitalization category)

Goal 3: Increase tourism to provide increased tax revenue and general economic and community growth.

• **Objective 3.1:** Encourage tourism related development and the branding of Fountain as a destination for unique tourism related activities.

- Conduct a branding campaign in partnership with the private sector. Work with partner agencies to scope a Request for Qualifications (RFQ) that can go out to potential "branding" companies. The campaign should build off the exiting town logo and include development of a community tagline. The campaign should include a marketing image that reflects the unique quality of life, assets and activities in Fountain. The campaign should include an online interactive tourism map with personal computer and mobile phone capabilities. The campaign should include a variety of materials to help attract visitors to Fountain, including print media, website, social media, and video footage.
- Capitalize on the existing R.A. Fountain General Store with bluegrass venue, the soon to open Music Maker Foundation, and the proximity to the ECU Fine Arts Community, part of which is already located in Farmville.
- Research potential changes to the Zoning Ordinance to allow temporary residential dorms for musicians downtown.
- Review the town's Zoning Ordinance with consideration of desired tourist amenities and make updates to the ordinance as needed.

• **Objective 3.2:** Host community festivals and other events that draw visitors to Fountain.

Implementation Actions:

- Support the resurrection of the Peanut Festival in cooperation with the nonprofit sector.
- Explore the feasibility of hosting a Music Festival in Fountain.
- Encourage statewide and nationwide events such as Cycle NC to come to Fountain. Offer support to these events as feasible.

Goal 4: Ensure that residents have access to high quality and affordable public utilities.

• **Objective 4.1:** Continue proactively planning for system needs and maintaining high quality public water and sewer systems.

Implementation Actions:

- Continue proactive planning for water and sewer system needs through NC DEQ's Asset Inventory and Assessment (AIA) Grants as needed.
- o Continue performing regular water and sewer system maintenance tasks.
- o Continue utilizing NCDEQ grants to help fund water and sewer system upgrades.
- Continue successful partnerships with the private sector on grant applications, project administration and construction.
- **Objective 4.2:** Improve the public electric system in Fountain.

- Conduct an asset inventory and assessment study for the town's electric system.
 Contact Electricities for funding recommendations and/or technical assistance.
 - Potential grant programs: USDA Rural Development Electric Programs
- Implement electric system upgrades recommended in study.
 - Potential grant programs: USDA Rural Development Electric Programs

- Continue performing regular electric system maintenance tasks.
- Trim trees around power lines regularly.
- Continue successful partnerships with the private sector on grant applications, project administration and construction.
- **Objective 4.3:** Work toward bringing electrical rates in line with the regional average.

- Explore alternative energy sources and identify other municipalities that generate or contract with solar farms, in partnership with Electricities.
- o Renegotiation with power vendor Pitt-Greene Electric Membership Cooperative.
- Work with Electricities to determine additional potential cost saving measures.
- **Objective 4.4:** Ensure that residents have access to broadband internet service that is truly high-speed at an affordable rate.

- Support the installation of fixed wireless broadband infrastructure by Brightspeed, funded by the NC Broadband Office's GREAT Grant (application submitted by Pitt County).
- o Provide free public WIFI in the downtown district.
- Conduct outreach through the town website, social media, and at town meetings on the availability of the Affordable Connectivity Program (gives a discount on monthly internet bill) and how residents can apply (as long as the program is available).
- Explore options to increase broadband affordability and digital literacy through
 NC Broadband Office grant programs, potentially in partnership with Pitt County.
 - Potential grant programs (related to broadband affordability and digital literacy): NC Broadband Office – Digital Equity Grant Program, NC Broadband Office – Broadband, Equity, Access, and Deployment (BEAD) Program

Goal 5: Preserve significant historic and cultural resources for future generations.

• **Objective 5.1:** Promote existing cultural and historic sites.

Implementation Actions:

- Install building plaques on most contributing buildings in the existing National Register Historic District. Install freestanding marquee signs for the most significant buildings and for historic and cultural sites without buildings.
- o Install a freestanding marquee sign for the Emma Dupree house.
- o Install a freestanding marquee sign for the North Fountain School site.
- Contact property owners about the possibility of cost sharing on building plaque installation.
- Consider community fundraising events for installation of building plaques and marquee signs.
- Develop a Cultural & Historic Walking Trail including the 118 contributing buildings in the National Register Historic District and other cultural and historic sites in town, such as the existing marquee sign about the local herbalist Emma Dupree. The trail should be advertised and be able to be accessed from a variety of sources such as printed maps/brochures, website, and mobile phone capable maps.
- **Objective 5.2:** Preserve existing cultural and historic sites.

Implementation Actions:

Share educational materials from the NC Historic Preservation Office, the National Trust for Historic Preservation and other organizations with property owners of contributing buildings in the National Register Historic District. Provide educational materials on how to maintain the historic character of the buildings along with how doing so will help increase property values. • **Objective 5.3:** Preserve local cultural and historic artifacts. Share Fountain's cultural heritage and history with residents and visitors.

Implementation Actions:

 Incorporate a small Town of Fountain Cultural and Historic Museum into the Train Station Renovation project. Partner with residents to gather local artifacts appropriate for the museum.

Goal 6: Protect natural resources and areas of environmental significance.

Objective 6.1: Protect areas of environmental significance from intensive development.

Implementation Actions:

- Identify areas of environmental significance utilizing resources such as the NC
 Wildlife Commission's Green Growth Toolbox.
- Consider amending the town's Zoning Ordinance to protect these areas through the creation and use of overlay districts.
- Encourage the preservation of land for agricultural use.
- **Objective 6.2:** Develop ways to involve citizens in protection of natural resources and environmental preservation.

- o Host events such as community clean-up days and tree planting days.
- Provide information on recycling, water conservation, etc. on the town website/Facebook page and through utility billing and town newsletters.
- Partner with state and federal agencies, and non-profit organizations to educate the public on ways to reduce stormwater pollutants, conserve water, etc.

• **Objective 6.3:** Reduce light pollution and increase visibility of the night sky.

Implementation Actions:

- Switch over all existing town street lights to night sky friendly technology.
- o Ensure that all new street lights utilize night sky friendly technology.
- **Objective 6.4:** Maintain the town's drainage system.

Implementation Actions:

- Develop maintenance plans as needed and prioritize cleaning out and repairing drainage ditches.
- Potential grant programs (applicable to maintenance plan): Golden Leaf Flood
 Mitigation Grant
- **Objective 6.5:** Maintain, protect and where possible enhance water quality in all wetlands, rivers and streams.

- The town will not allow the construction of package treatment plants within its sewer system service area, except in industrial facilities where pretreatment is necessary. The town will rely on the Division of Water Resources to oversee the operation and management of all package treatment plants in the ETJ, if applicable.
- The town will use the zoning permit process to require pretreatment systems as applicable for industrial facilities.
- The town will continue to follow all state and federal regulations around deep well aquifers to protect the quality and quantity of underground waters.
- The town supports the regulation of underground storage tanks in order to protect its groundwater resources. The town will rely on the technical requirements and state program approval for underground storage tanks (40)

- CFR, Parts 280 and 281), and any subsequent state regulations concerning underground storage tanks.
- The town opposes the disposal of any toxic wastes, as defined by the US
 Environmental Protection Agency's Listing of Hazardous Substances and Priority
 Pollutants (developed pursuant to the Clean Water Act of 1977), within its
 planning jurisdiction. Any known illegal disposals will be reported by the town.
- The town supports the control of stormwater runoff to aid in the preservation of water quality. The town will support existing state regulations related to stormwater runoff resulting from development (Stormwater Disposal Policy 15NCAC 2H.001-.1003). The town requires proof of state stormwater permits as part of the zoning permit process when applicable.
- The town supports the US Army Corps of Engineers 404 Wetlands program and will cooperate with the US Army Corps of Engineers in the regulation and enforcement of the 404 wetlands permit process. The town requires proof of wetland development permits as part of the zoning permit process when applicable.
- The town supports the Tar-Pamlico Buffer Rules and will not allow development to occur within fifty feet of a stream unless a buffer development permit from the state is presented during the zoning permit process.
- **Objective 6.6:** Promote existing areas of environmental significance.

- Create an inventory of sites to include in an environmental trail utilizing resources such as the NC Wildlife Commission's Green Growth Toolbox along with local knowledge.
- o Partner with private property owners where needed/possible.
- Acquire land where needed/possible.
- Install identification and educational signage at selected sites. Educate visitors on the important natural features of the sites.
- Consider community fundraising events for installation of signage.

- Develop an Environmental Trail including all the selected sites. The trail should be advertised and be able to be accessed from a variety of sources such as printed maps/brochures, website, and mobile phone capable maps.
- Potential grant programs (applicable to all or most of the implementation actions): NC Land and Water Management Fund (LWMF), NC Parks and Recreation Trust Fund (PARTF)

Goal 7: Promote an orderly and efficient land use development pattern which allows for a variety of land uses and meets local long-term growth objectives.

 Objective 7.1: Retain the small town atmosphere while allowing for a variety of appropriately located land uses.

- Complete a major update of the town's Land Use Plan every ten years or as needed to address growth management and land development concerns.
- The town supports a growth pattern that includes low density single-family residential communities, but also allows for the strategic placement of higher density residential, mixed uses, and appropriately scaled commercial development.
- The town supports mixed-use development in the downtown district.
- The town supports a wide range of commercial development which provides services and activities for residents and visitors while maintaining Fountain's small town character.
- The town supports appropriately sited, compatible industrial development that does not endanger public health, safety or welfare and is consistent with the town's zoning map and future land use map.
- The town desires to protect established residential neighborhoods and discourages the rezoning of existing residential neighborhoods or zoned areas to a nonresidential classification when reasonably possible. Such rezonings and amendments in land use classifications to the future land use map should be carefully considered to be the best overall land development policy. New commercial and multi-family developments should only be permitted in a manner that blends with surrounding neighborhoods and limits traffic, noise and light impacts on existing residential uses.

- Consider revisions to the town's Zoning Ordinance to address electronic gambling establishments.
- **Objective 7.2:** Ensure that development is consistent with the capability of the land.

- The town requires septic permits from Pitt County Environmental Health for development outside its sewer service area.
- Consider adding options for environmentally sensitive developments into local ordinances, such as conservation subdivisions, which allow for a smaller minimum lot size in exchange for provision of conservation land and community open space.
- Research and consider incentives for developers that utilize low impact development (LID) techniques such as pervious pavement and nature-based solutions for treating stormwater runoff on site.
- Partner with state and federal agencies and non-profit organizations to provide developers with educational materials on LID techniques.

Goal 8: Improve existing parks/recreation facilities, add additional parks/recreation facilities and expand recreational programming.

• **Objective 8.1:** Improve the Shirley Mitchell Playground.

- o Install additional playground equipment.
- Install a water fountain.
- Consider providing two separate playing areas for children of different age groups.
- Consider moving the basketball goal to an alternate site.
- Continue to plan and budget for regular park maintenance.
- Potential grant programs (applicable to all or most of the implementation actions):
 NC Parks and Recreation Trust Fund (PARTF)

• Objective 8.2: Improve Gardner's Corner Park (Lynch & Wilson St. picnic area).

Implementation Actions:

- Install fencing around the site.
- Install updated identification signage at the site.
- Solicit public input on the best use of the park site.
- Consider using the site as a dog park.
- Apply for grant funds to implement desired uses/improvements.
- o Continue to plan and budget for regular site maintenance.
- Potential grant programs (applicable to all or most of the implementation actions):
 NC Parks and Recreation Trust Fund (PARTF)
- **Objective 8.3**: Improve the Trevathan Pond walking trail and surrounding area.

Implementation Actions:

- o Replace the existing site identification sign.
- Construct a covered picnic area.
- Solicit public input on the best use of the site.
- o Continue to plan and budget for regular site maintenance.
- Potential grant programs (applicable to all or most of the implementation actions):
 NC Parks and Recreation Trust Fund (PARTF)
- **Objective 8.4:** Support the construction of a greenway or separated bicycle facility from Fountain to Farmville.

- Develop partnerships with the Mid-East RPO, NC DOT, the Town of Farmville, and Pitt County to advocate for the project.
- Develop a Feasibility Study for the Fountain to Farmville Greenway.
 - Potential grant programs (for feasibility study): NC DOT State Planning and Research (SPR) Grant (Partner with Mid-East RPO to apply.)

- Request that the project is added to the Pitt County Comprehensive Transportation
 Plan as an addendum.
- Submit the project for NCDOT funding through the Mid-East RPO.
- **Objective 8.5:** Construct a greenway from the fire station to the old lagoon area and around the old lagoons. Develop the lagoon area with additional recreational uses.

- Develop a feasibility study focusing on right-of-way needs and public safety concerns.
 - Potential grant programs (for feasibility study): NC DOT State Planning and Research (SPR) Grant (Partner with Mid-East RPO to apply.)
- Apply for grant funds to design and construct the greenway.
- Consider developing a disc golf course.
- Consider developing a dog park.
- Solicit public input on the best use of the site.
- Plan and budget for regular greenway and site maintenance.
- o Potential grant programs: NC PARTF, NC Recreational Trails Program (RTP)
- Objective 8.6: Develop a linear park with a 2.75 mile greenway, landscaping, outdoor venue, and playground. See the linear park design from the Town of Fountain Master Plan prepared by JKF Architecture for further details.

- Continue working with the railroad on a solution to purchase or lease the land (which is an abandoned rail corridor).
- Work with the town attorney to identify legal methods of claiming ownership of the abandoned rail corridor.
- Apply for grant funds to construct the linear park project as designed by JKF Architecture.
 - Potential grant funds (applicable to construction of the linear park): NC
 PARTF
- Plan and budget for regular park and greenway maintenance.

• **Objective 8.7:** Continue providing high quality recreational programming for seniors.

Implementation Actions:

- Continue providing senior programs such as daily coffee and conversation events, daily lunch gatherings, various games, classes such as evening aerobics (currently offered twice per week), jewelry making, crafts, guest speakers, health screenings, and more.
- Increase advertising of existing programs for seniors. Consider direct mailing of flyers to all town and ETJ residents on a monthly or quarterly basis. Add all programs and activities to the events calendar on the Town of Fountain website.
- **Objective 8.8:** Add recreational programming for youth.

Implementation Actions:

- Conduct a pilot program to offer one youth sports activity such as a baseball league.
- Consider surveying residents to determine the pilot program activity.
- Advertise the chosen activity. Consider direct mailing of flyers to all town and ETJ residents. Add all programs and activities to the events calendar on the Town of Fountain website.
- Track participation in the chosen activity.

Goal 9: Improve the transportation network in and around Fountain.

• **Objective 9.1:** Advocate for state and federal funding for the town's transportation needs.

- Continue working with the NC DOT Division 2 office in Greenville.
- Continue providing a town elected official to serve on the Mid-East Rural Planning Organization's (RPO) Technical Advisory Committee (TAC).

- Partner with the Mid-East RPO and Pitt County to incorporate desired transportation improvements into long-range plans such as the Pitt County Comprehensive Transportation Plan.
- **Objective 9.2:** Improve the pedestrian transportation network.

- o Continue maintaining existing sidewalk infrastructure.
- Construct sidewalks on both sides of US-258 in town and in the developed west side
 of the ETJ.
- Construct a continuous sidewalk connection from the Deerfield development to the Dollar General, including sidewalks on both sides of Railroad Street, Lynch Street and Blount Street.
- Construct sidewalks on both sides of Church Street (due to high speed traffic using Church Street as a cut-through road).
- o Provide a crosswalk on US-258 in front of Dollar General and Carol's Restaurant.
- o Provide a crosswalk on US-258 in front of the Hemby-Willoughby Funeral Home.
- Work with NCDOT and the Mid-East RPO to allow pedestrian crosswalks on state owned roads at locations identified by local needs.
- Submit projects for competitive NCDOT funding through the Mid-East RPO. Consider implementing smaller projects such as crosswalks and short sidewalk connections using town funds if feasible.
- **Objective 9.3:** Maintain existing roads.

- Continue regular maintenance of town-owned roads using a combination of Powell Bill funds and local funds.
- Work with NC DOT to repave the concrete section of NC-222/Wilson Street which
 runs through Fountain's downtown district. Continue contacting NC DOT Division 2 to
 request this as a maintenance project. Submit the project for competitive NCDOT
 funding through the Mid-East RPO.

9. Future Land Use

The purpose of the future land use map is to graphically display a general land use pattern that seeks to implement the land use plan goals and objectives. Public input was sought on the future land use map at a public open house event held on October 16, 2023. Results from the public open house event are located in Appendix A.

The following land use categories comprise the future land use map:

Agricultural / Natural Resources (reserved for future use)

Agriculture, forestry, open space, resource conservation or critical natural areas.

Commercial

Light commercial uses, office, and public/institutional uses. This category represents commercial uses which would be compatible with a core business or downtown district.

Heavy Commercial / Light Industrial

Light commercial uses, office, and public/institutional uses, in addition to heavy commercial uses, and light industrial uses. This category represents commercial and light industrial uses which may not be compatible with a core business or downtown district but would be compatible with surrounding residential districts. The heavy commercial / light industrial category is inclusive of everything in the commercial category.

Heavy Industrial

Heavy industrial uses that should have separation from public and residential districts for public health and safety reasons.

Low Density Residential

Primarily low-density residential, agriculture, forestry, and churches. Very limited commercial, light industrial, office, recreational, and public/institutional uses.

Medium-High Density Residential

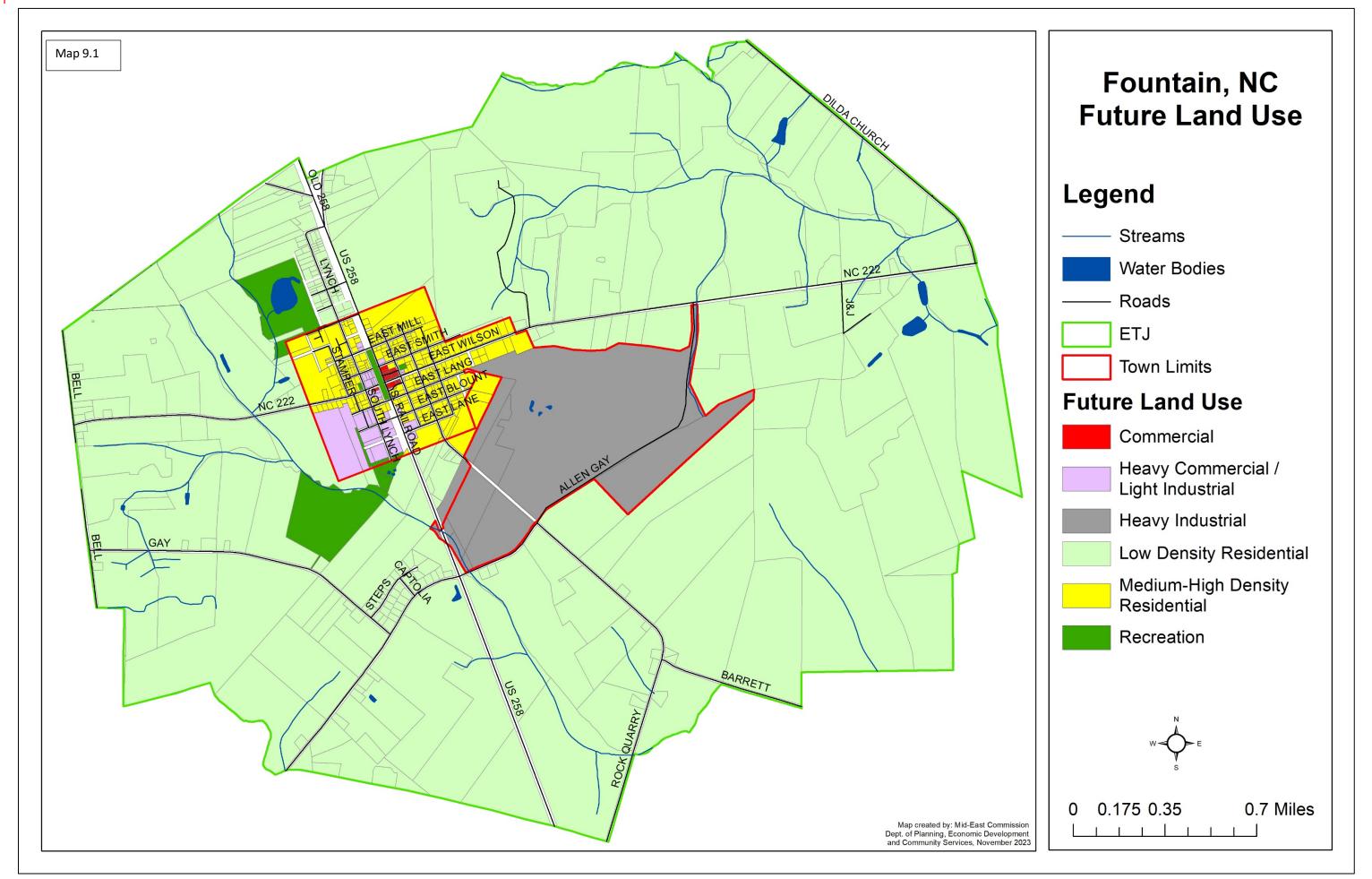
Residential uses that contribute to a quiet, medium density area composed primarily of single-family, two-family, and multi-family dwellings, limited churches and limited recreational uses.

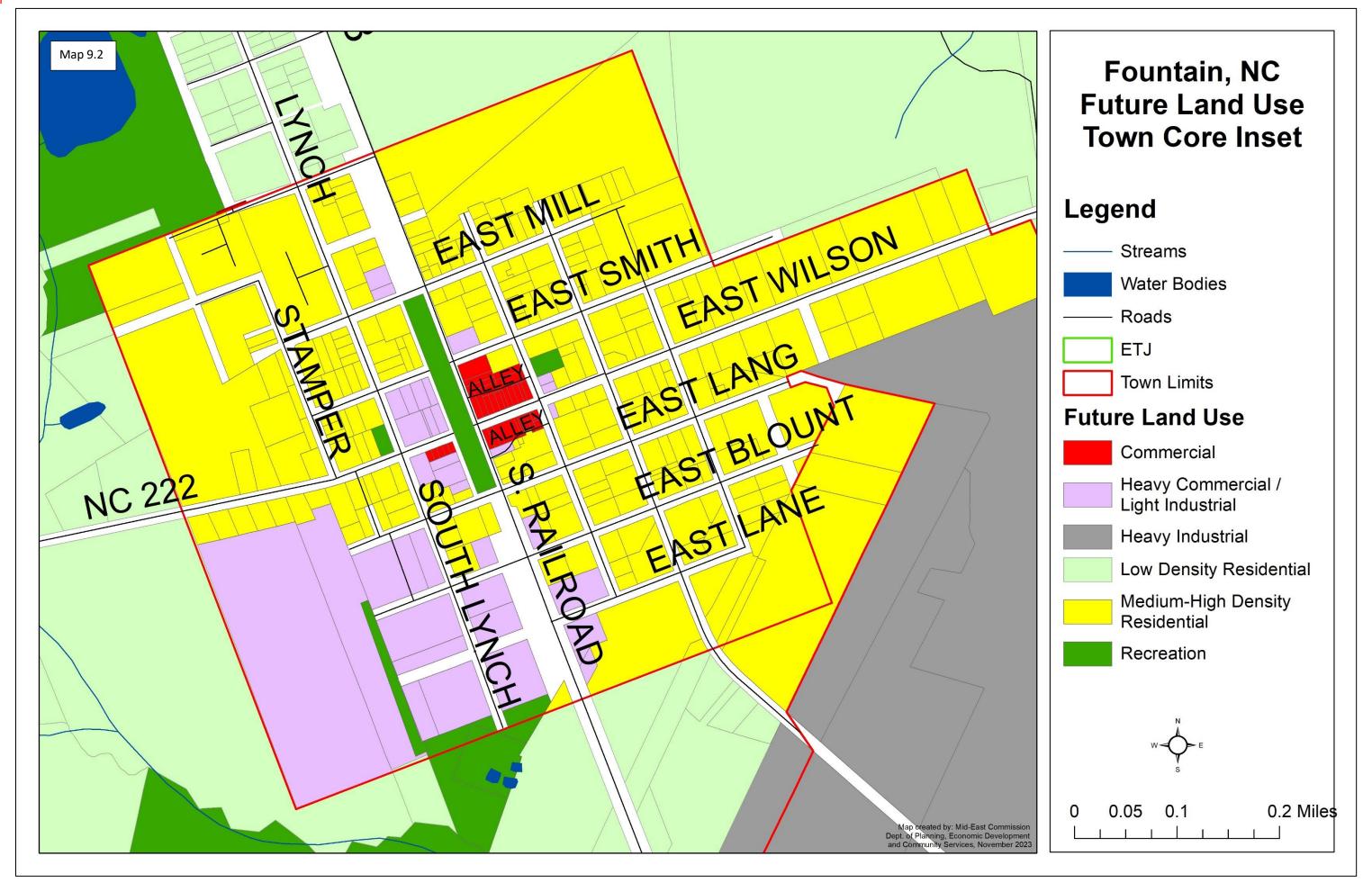
This category is intended to maintain the strictest control of land use within the corporate limits and in areas of the extraterritorial jurisdiction closest to the corporate limits.

Recreation

Recreational uses such as public parks.

Map 9.1 is the Future Land Use Map and Map 9.2 is a Town Core Inset of the Future Land Use Map.





10. Use of the Land Use Plan

Land Use Policy Decisions

The Land Use Plan, as adopted by the Fountain Board of Commissioners and as may be amended from time to time, should serve as the primary basis upon which to make land use policy decisions. Every land use policy decision, such as a rezoning request, must be measured for consistency with the goals, objectives, policies, and recommendations of the Land Use Plan. Statutory amendments to zoning laws require that the governing board adopt a statement of consistency with the land use or comprehensive plan as a basis for approval or rejection of proposed zoning amendments. The Board of Commissioners, Planning Board, Board of Adjustment, and town staff shall utilize the Land Use Plan as the basic policy guide in the administration of the zoning ordinance, subdivision regulations, and other land development regulatory tools. Persons involved in the land development business as well as the general public can also utilize the Land Use Plan to guide private decisions regarding land use and land development.

Long-Range Planning and Program Implementation

The policy statements and recommendations of the Land Use Plan can also be of assistance to the Board of Commissioners in making long-range decisions regarding matters such as the provision of water and wastewater services, infrastructure expansion, thoroughfare planning, watershed protection planning, implementation of an economic development strategy, recreational facility planning, preparation of annexation feasibility reports, and implementation of housing and community development programs.

Procedures for Amending and Updating the Plan

Amendments

The goals, policies and land classifications of the Land Use Plan may and should be amended from time to time to meet the changing needs and goals of the town. An amendment to the Land Use Plan should be initiated only by the Board of Commissioners, either at its own initiative or upon the recommendation of the Planning Board, town staff, or any other person or agency.

Prior to amending the Land Use Plan, the Planning Board should review the request. In deciding whether to recommend approval or denial of the amendment request, the Planning Board should

consider whether or not the proposed amendment is necessary based upon one or more of the following factors:

- There are errors or omissions made in the identification of issues or needs during the preparation of the original Land Use Plan.
- New issues or needs have been identified which were not adequately addressed in the original plan.
- There has been a change in projections or assumptions from those on which the original plan was based.

Upon receiving the recommendation of the Planning Board, the Board of Commissioners must hold a public hearing (which can be held simultaneously with a public hearing on a rezoning request for property within the area affected by the proposed Land Use Plan amendment). The Board of Commissioners should review the Planning Board recommendation, any report or recommendation from staff, and any oral or written comments received at the public hearing. Following that review, the Board of Commissioners should decide whether to approve, deny, or modify the amendment request.

Major Updates

A major update of the land use plan document is recommended on a 5-10 year schedule, or as needed to account for major changes in or around the community. NC General Statue 160(d) requires that the comprehensive plan or land use plan is "reasonably maintained". The most recent guidance from the School of Government recommends a major update at least every 10 years in order to satisfy this requirement.

Land Use Plan Implementation

Achievement of the goals and objectives of the Land Use Plan will require major effort on the part of the Board of Commissioners, the Planning Board, the Board of Adjustment, and citizens in the Fountain planning area. Existing ordinances and land use control tools and enforcement of these controls are the most efficient methods of implementing the Land Use Plan. The zoning ordinance is the most effective tool for implementation as it is concerned with land use, intensity, and placement of buildings. Other tools currently in force in the planning area are building codes and subdivision regulations. These tools, when properly enforced, will ensure implementation of the Land Use Plan.

The issues, policy statements, and implementation strategies identified within this plan should serve as primary decision-making tools to aid the Town of Fountain in the day-to-day operation of the planning program. Adherence to these policies will minimize arbitrary planning decisions. Any deviation from the policies contained within this plan should be discouraged. If deviation is necessary, the Board of Commissioners and the Planning Board will, for the record, specify the reasons for the nature of such deviation, and if necessary, amend this plan to reflect the new policy direction.

Appendix A: Public Input Results

Public Survey

The public input survey was available online and in hard copy format at Fountain Town Hall from May 10, 2023 – July 13, 2023. The survey was advertised online on the town's website and Facebook page and flyers were hung in public places around town. There were 33 responses to survey. Results of the public survey follow.

Fountain Land Use Plan Public Input Survey Results Summary

33 responses

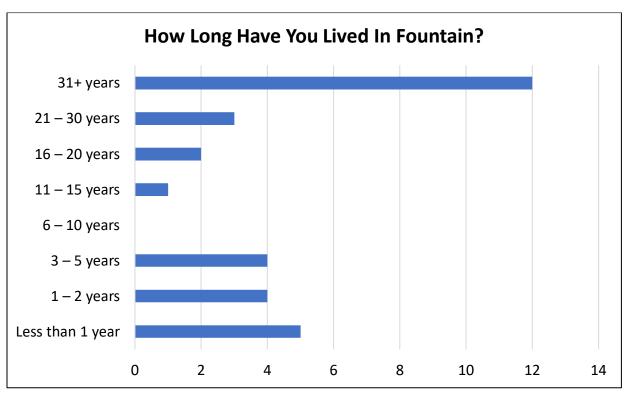
What do you like most about Fountain?29 responses

- It's a small town.
- Quiet residential areas, no traffic issues, nice seasonal events, monthly craft market
- quiet & friendly; close to basic needs & entertainment
- It's location in relation to all the other towns around. Small town comfort and safe feeling. Quiet and peaceful. Local history. Potential it has to grow but maintain that sweet southern charm.
- Quiet, small town, friendly neighbors
- Quiet and peaceful
- It is quiet. People are friendly. No overly-developed like Greenville, but has potential to be more.
- Nice, small quiet town. People seem easy going, most are friendly and the town don't seem to have much trouble or crime problems.
- Quiet and small. Low population.
- Its quietness
- Friendly people, not a lot of crime and shooting going on (some not a lot)
- Hometown
- Quiet, Peaceful, Clean, People
- For the most quiet town
- Small town feeling, low crime
- I like the fact that it is small & quaint. I like that I know a lot of the residents.
- The location, a small town
- It is a small quiet town. Folks are friendly. Need of a police officer.
- Dollar General, Post Office, Carol's Restaurant
- Quiet everyone knows everyone
- The country, not populated, and family oriented
- my hometown, quiet friendly town
- people are friendly
- Friendly
- Quiet

- Small town living.
- The Best Thing About This Location Is That Its Very Rural... I Love The Country. No Need To Have Too Many Neighbors Around Me/Us As If It Was A Town Any Larger. I Love Quiet, Nature; Tranquel Place To Live. Don't Change My Neighborhood Please!
- Small Town, Quiet and Friendly
- Weather

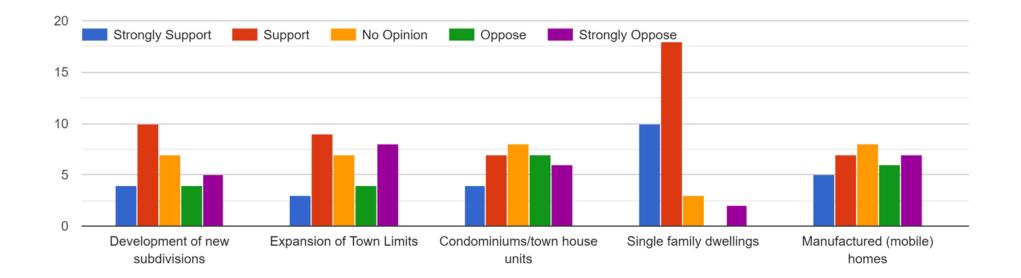
Small Town Low Population Weather Local History Family Oriented Potential for Growth Rural Tranquil Southern Charm Nice Events No Traffic _ Comfort Nature Craft Market Clean Safe Hometown Location Peaceful Post Office Dollar General Carol's Restaurant Proximity to Surrounding Towns Not Over-Developed Everyone Knows Everyone

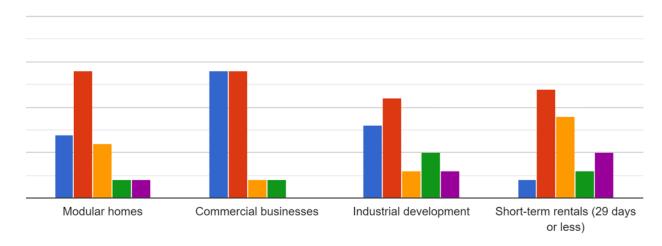
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How long have you lived in Fountain?32 responses



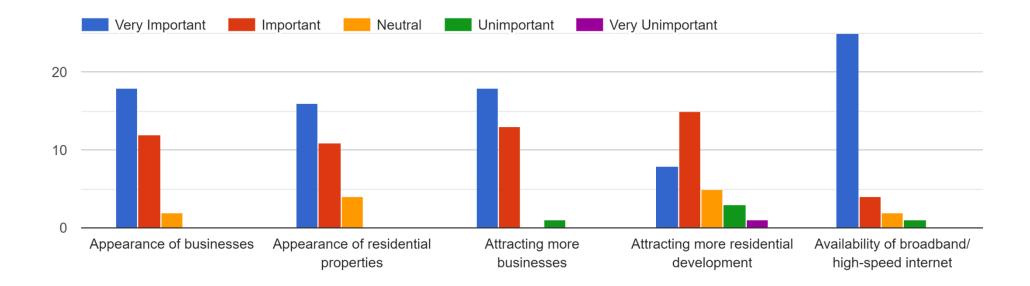
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Land Use Types Do you support development of the following?





Economic Development What is the importance of the following?



What types of businesses would you support in Fountain?27 responses

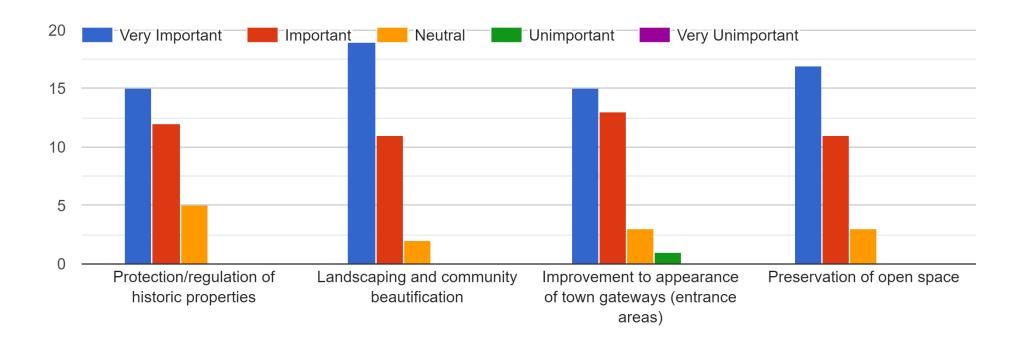
- Coffee house (not Starbucks). Pharmacy. Hamburger type diner, Grocery Store. A place for everyone to get to know your neighbor in a evening setting that doesn't cost a lot.
- Any
- grocery, restaurant / grill, beer garden
- Shops, bakeries, thrift store, coffee shop, delis, restaurant
- Mom and pops stores
- Farmers Market with local produce/products. Recycle/Reduce/Reuse store with upcycled items.
- Restaurants, Small Business/Shops, Home Supply Store/Hardware, Auto Parts Store, Grocery Store, Bank/Teller Machine
- cloth, food, banking
- Local/small business, outdoor farmer's market, things to alleviate food desert at reasonable prices, activity oriented places
- restaurants, retail, fresh groceries
- Grocery store, Farmer's market (if reasonably priced), Dog groomer, Rec center
- Farmers Mkt, real grocery store, gas station
- gro store
- Grocery Store
- Coffee shop, grocery store
- Any type that brings more tax dollars to town.
- super market or another store like Dollar general, or Family Dollar, or Dollar Tree
- grocery store, gas station, gift shops (specialty stores), used furniture, TV, appliance, etc.
- OPEN
- Coffee shop. Any new business that come to town.
- Grocery Store, Salons, Community Service
- gas station, Family Dollar or closer grocery store
- Grocery store
- Restaurant that sells, breakfast, lunch & dinner
- Restaurants, Daycare/Childcare, Grocery, Thrift Store (Clothes and Homegoods and Toys), Retail, Cleaning and Handyman Service
- grocery store, equipped library, walking trail, gas station
- food. real grocery market, antique store, gift store, history center, arts & craf's, gallery, gas
- Brewery, Grocery Store, Hardware Store, Bakery, Cafe, Store like My Sister's Closet and My Sister's Attic that would benefit the community.

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Word Cloud: The larger the word in the word cloud, the larger the number of responses.

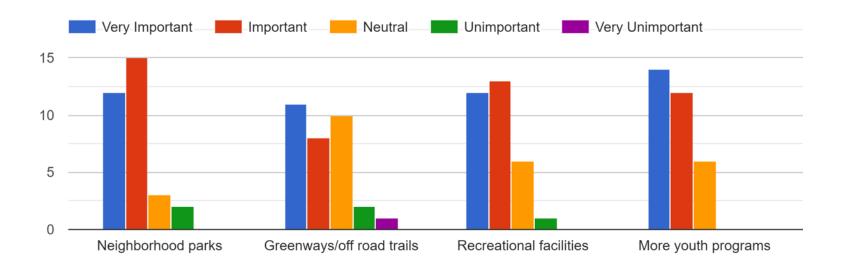
```
Coffee Shop
Thrift Store Dog Groomer
                               Restaurant
               Community Gathering
                Cleaning Service
      Art Gallery
                              Gift Shop
                          Rec Center
   Auto Parts
          Arts and Crafts Center
                               History Center
      Hardware Childcare
                             Salon Antique Shop
          Library Small Businesses
  Home Supply
                                 Clothing
             Retail Shops Any
                  Pharmacy Upcycled Items
                                Walking Trail
             Handyman Service
                      Dollar Store
         Brewery Farmer's Market
               Gas Station
                       Entertainment
```

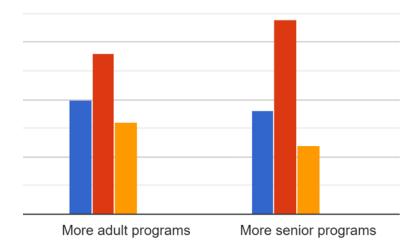
Beautification What is the importance of the following?



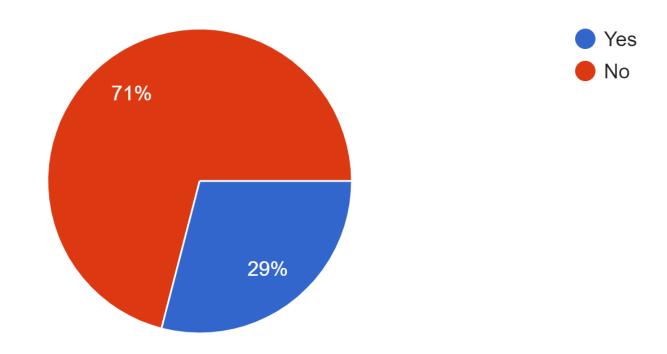
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Recreation What is the importance of the following?

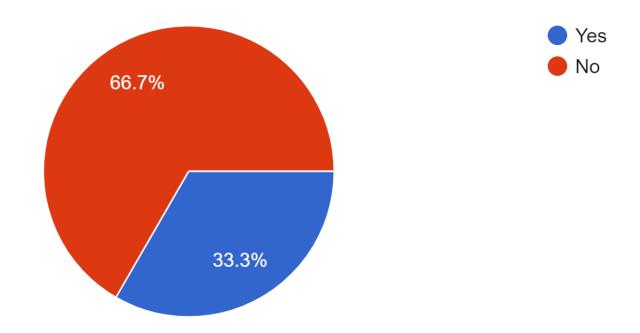




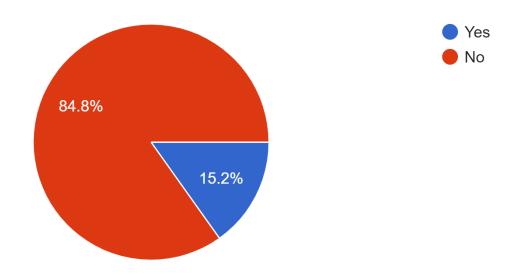
Do you use the Shirley Mitchell Playground on Jefferson Street? 31 responses



Do you use the Trevathan Pond and/or walking trail? 33 responses



Do you use the open space/picnic area past Town Hall at the corner of Lynch & Wilson Streets? 33 responses



What types of amenities would you like to see at public parks in Fountain?24 responses

- Trash cans. Dog walking area (fenced)
- Comments on above facilities: Trevathan Pond and/or walking trail not yet. Water fountains. Rest Rooms.
- Comments on above facilities, open space/picnic area at corner of Lynch & Wilson St: I did not now about it. I will check it out. walking/biking trails.
- More play area for kids
- Comments on above facilities: Shirley Mitchell Playground occasionally but because it is not moderated, people bring in dogs (though they're not allowed), participants bring in & leave trash & debris & use corners to defocate & pee. Trevathan Pond and/or walking trail not yet. Regulation of participants. Older teens utilize facilities that should be for a younger population. Enforcement of regulations (no dogs, closed at sundown)
- Not Decided At This Time?
- not sure
- a walking trail/path around outer portion of the park (not concrete)
- I just learned about the trails and pond. I rarely see anyone use the playground on Jefferson. For kids usuable play areas, maybe a water feature. Adults, trails, bike trails, exercise features. Pet owners, animal park/fenced running area.
- Walking path around perimeter of Shirley Mitchell park, inside fence, for parents
- Comments on above facilities: Shirley Mitchell Playground Rarely, no kids. But LOVE the park and will take grandkids there once someone provides me with some. Trevathan Pond and/or Walking Trail Few times, will try to use more. Open space/picnic area at corner of Lynch and Wilson St Honestly did not know it was a park I thought it belonged to the house beside it. Gazebo, covered picnic tables
- Comments on above facilities: Trevathan Pond and/or walking trail Didn't know it existed. Interested in learning more. Open space/picnic area at corner of Lynch and Wilson St Didn't know it existed. Interested in learning more.
- Didn't know it was there so not even sure what is Has now
- you now where North Fountain School used to be, before it was to' down, I would like to see a sign there North Fountain School 1950 1970. I know that date is wrong.
- Comments on above facilities: Trevathan Pond and/or walking trail Walking Trail unkept. Open space/picnic area at corner of Lynch and Wilson St but like it Basketball goals playground equipment
- Comments on above facilities: Shirley Mitchell Playground Needs playing equip on playground for the kids.
- None
- Picnic Tables, benches
- Comments on above facility: Shirley Mitchell Playground Not for children NO! Around the town, not just one area
- Don't know
- Splash Pad, Bigger Playground (older school children), Artificial Lake and Water Fountain, Food Truck for ice cream/sno cones

- Comments on above facilities: Shirley Mitchell Playground no, never playground with adult basket ball goal. Why? Trevathan Pond and/or walking trail What's that? A cleaner Fountain in all areas, updated Post Office and Town Hall
- Better trails for walking
- Comments on above facilities: Trevathan Pond and/or walking trail Need to promote! Did not know until recently of improvements. Bathroom

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Word Cloud: The larger the word in the word cloud, the larger the number of responses.



Are there other location(s) you would like to see neighborhood parks or recreational facilities developed?23 responses

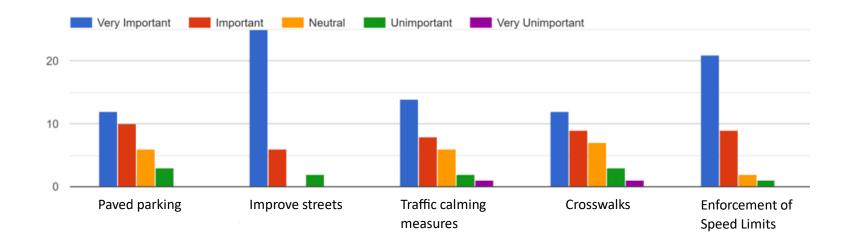
- No
- no
- A walking/biking trail around the quarry
- Yes where the picnic table is past the Townhall
- -year closer to Deerfield
- Grassy areas have great multiple use for venues. A community garden or orchard?
- Woods trail from Fire Station area to lagoons, access to large green space at lagoons
- Would love longer walking/running trails in shaded/treed areas
- Deerfield
- No recommendation
- OPEN
- Just throughout Fountain
- No I don't know the city very well
- Yes, all over Fountain if can be placed.
- Why can't the quarry give back some land for new walking trails & park
- Disc golf park

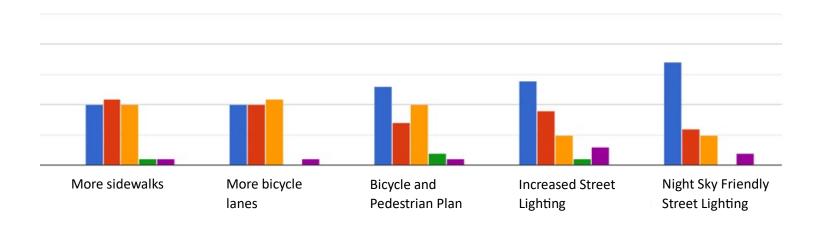
What type of youth programs, adult programs, and senior programs would your family utilize if offered in Fountain?21 responses

- Dances (for all) Diffrent nights, Diffrent Themes. 50's, 60's, Disco, Pop, Big Band, Country, Hip Hop, a night for everyone. Alcohol-free.
- sports / games for youth, outdoor activities using park & open spaces; pairing with Farmville Rec for increased availability.
- I would like to use the wellness center but the hours are not friendly to people working around business hours
- removal relocation of basketball goal would allow more appropriate age group to participate at the Shirley Mitchell Park.
- Not Decided At This Time?
- After school.
- Health and wellness oriented, volunteer work, community knowledge or "local experts" seminars/classes, partner between ages like youth and seniors to cross teach skills like technology to elders life skills to youth. Citizen of the month. Celebrate someone from each age group each month during town meeting.
- Adult yoga
- Tennis/pickleball court. Maybe add a small splash park to the Shirley Mitchell Playground.
- Town social events. Christmas tree lighting ceremony. Music live and free.
- I'm not sure.
- Center we currently have seem good, need exercise classes.
- craft, exercise, front of Main Street improve
- None
- Tutoring, Meals on Wheels, Adult Care
- Help for light bill it's crazy!! That will help everybody.
- Whatever we can get, is ok.
- Group fitness for kids and adults; martial arts; recovery meetings; daycare/childcare/after school program
- Maybe library
- arts & crafts Lessons
- Need library back w/ WiFi facilities and public use computers.

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Transportation What is the importance of the following?





Where would you like to see more sidewalks and bicycle lanes?21 responses

- Sure. absolutely.
- Not sure how you can ask a question about "transportation" and not mention PUBLIC TRANSPORTATION which seems absolutely vital to getting some of us out our food desert.
- Comments on above question, traffic calming measures, enforcement of speed limits: Very, very, very important.
- All over.
- No. Monies could be spent better elsewhere.
- sidewalks on Railroad Street from stop light to Dollar General and on Lynch St and Blount St from Dollar General to Deerfield.
- Near the red historical marker 'where the sidewalk ends':) and side streets towards the apartments and general town area. Make it more pedestrian friendly all around. I see people walk or bike a lot! Which is a great and healthy way to live and cute like a small town should be.
- Bicycle lane to Farmville
- ***258 to Farmville***
- Maybe some off road trails for walking/biking too
- Sidewalks to Dollar General from Deerfield to downtown.
- Around town to create more opportunities for walking and biking for exercise and meet people.
- Comments on above question, Improve streets: Priority #1
- Keep up current sidewalks, neutral on bicycle lanes.
- no where.
- Yes
- side, back streets (N, S, E, W)
- Where ever you can put them is ok.
- In the neighborhood along the main street (E Wilson St), S Railroad
- Side streets also going up to Dollar General
- Comments on above question, increased street lighting: get rid of them so we can see stars
- 258 and 222 (bicycle lanes)

Where do you think crosswalks are needed?23 responses

- Main 4 ways, cross streets, Commercial areas
- n/a
- N/A
- At the main stoplight on 58 N coming thru
- I'm not sure that crosswalks will make a difference if the in-town speeding isn't addressed at the same time.
- Main intersection 258/wilson. Jefferson and wilson at red marker. Mill and Railroad.
- No issues in my area
- Across 258 to Dollar General
- all crossing
- Main Street
- No
- across from the Restaurant and Dollar General, I meant in front of these places.
- stop light, post office
- On 264 (sic. 258) main road across from the Funeral Home
- City streets need a lot of repair or repaved
- no where.
- Main Street & 258
- at the stop light
- Fountain not that big! All over not just one area.
- Where ever needed
- S Railroad and E Wilson St, E Blount and S Railroad St
- On Main road
- Intersection of 258 and 222

Where do you think increased street lighting is needed?25 responses

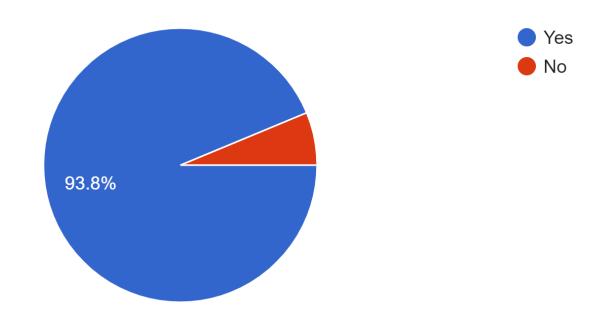
- yes and no
- down town
- We have too much already. I can't enjoy my backyard w/o a light shining in my eyes.
- Side roads
- N/A
- Along 58 Hwy N/S Between Toddy Rd. & Allen Gay Rd.
- More on back streets.
- Mill and Railroad is very dark and cannot always clearly see bikes and pedestrians.
- No issues in my area
- Nowhere
- yes
- No suggestion
- Possibly but bigger issues to address in my opinion.
- No where, I can't think of anywhere
- Maintain each street/neighborhood with night sky friendly technology
- You should have the town workers and ride thru at nite and they will see.
- no where.
- Where it's lacking
- All streets
- Where the red store is going toward Tarboro/Pinetop area
- Where there are dark areas
- E Wilson St, Downtown Fountain
- Work on keep lights on! Lights go off in Fountain all the time.
- no where
- Yes on the edges of town

Do you have any concerns about crime/public safety in Fountain?29 responses

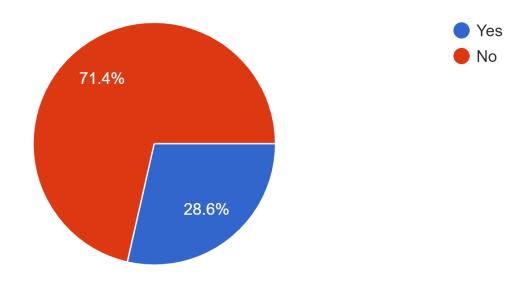
- yes
- YES!!! We need Police Patrols. Lot of speeders West Wilson, East Wilson heading to Greenville (morning) and away (evening) DRUNK DRIVING weekends. Racing.
- Yes. Why is there no effort to engage with Pitt County for responsible parties to address the issues with out of compliance businesses & properties? Town of Fountain is clearly unable to do anything about the conditions of derelict properties, the years-long use of the north alley as personal dumping grounds, and most lately the two businesses clearly operating in violation of multiple town ordinances.
- Public Safety Speeding traffic
- Yes! Too much crime can't trust anybody
- Yes.
- Never/Very Rarely Seen a Police Officer In The Area, Don't Know If This Neighborhood In Rural Fountain Area Needs One or Not? Not Lived Here Long Enough
- need polices
- Not really.
- Is the gambling parlor legal? Is there illicit activity going on there? We have no police officer.
- No
- Yes. No policeman. Very uncomfortable when I ride through town and there are lots of people gathered on street outside of Lucky's Smoke Shop.
- Some
- Very Rarely See any officers patroling the town. A police/deputy presence needs to be seen more frequently.
- Feel safer if we had police part time
- Always thought we need a contract with Pitt County Sheriff's Department. We have tried Police Department way too expensive.
- No/Not Really
- Yes car break in's and when you are away from home. no protection takes a long time for help when you need it. Main Streets people need to slow down/not safe.
- Yes. However, we need to have sheriff or state police to monitor, not our own.
- Need an officer
- four wheelers driving fast on Lynch St.
- No on duty officer.
- Just petty crime
- Yes, less crime as possible

- No, not yet
- a lot of petty theft taking place
- yes. unlicensed drivers.
- No. Feel pretty safe in Fountain.

Do you support allowing food trucks in Fountain? 32 responses



Do you support allowing electronic gambling (sweepstakes) in Fountain? 28 responses



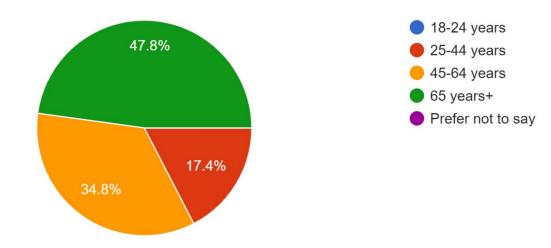
Do you have any other suggestions for the improvement of Fountain?23 responses

- Clean up or tear down buildings in Town Square. Move Community Center to a building in Town Square. Scrape/clean retractable doors on maintenance building and repaint. Old buildings torn down, on West Wilson there are 2, soon as you enter Fountain. Makes the whole town look Bad.
- Street scaping along the Main roads.
- Town clean up days more often to help people get rid of trash in yards
- Comments on above food truck question: Possibly with regulation, however, Fountain does not have a good history at enforcing any of its regulations. Yes. Enforcement of the regulations we have. You can make all laws/regulations you want, but if you don't have personnel, officials, county, state or other personnel to enforce, it does not matter.
- I Would Love To See The Town Itself Has Some Growth To Wake it And Bring It Alive. Pertaining To The Answers In Section (5)
- Reasonable parking expectations with the shop and post office area. We have to receive mail there but it isnt always easy to access later in the evening. Better internet cell phone coverage ideas. Mail delivery service was not really discussed well when we moved. We paid for a box but then found out there is a form or waiver? due to having to use the service at post office. Maybe a better welcome or information area for people? Work on preventive maintenance with trees and power lines. I've never lived anywhere in this state that the power flickers so easily and was out for so long without hurricane impact. Work on making the main strip nicer like other small towns have been doing and restoring the historical areas/buildings.
- Transport to Farmville grocery, downtown. Youth ball. Enforce speed limit on Wilson St.
- Comment on above electronic gambling question: Absolutely not. Think businesses need to be more honest with the city when establishing a store front. Would love to see the downtown buildings spruced up murals along 258 street view. Tidy up the gravel lot on SE corner of 258/222. Train Depot has a lot of potential. Would love to see it renovated and maybe rented out as a destination for events.
- I would love to see Fountain grow. Do not want to see a business come in that would draw those that would use alcohol and/or drugs. We would be asking for trouble. Other than that I would love to see some new businesses in town.
- Not at this time.
- Comments on above question, electronic gambling: Only if they are paying more taxes than normal residences & Businesses are paying. No way that my hard earned income should be taxed at the same rate of money that is being Gambled away. #1 Improve Roads especially Main Street. Its a embarassment for the town to have a main street in that bad of shape for this long. #2 Storm water maintenance. Because streets aren't kept clean and piled up yard debris the storm water drains are being clogged more and more causing more and more issues into the future. #3 Powerline Maintenance. Lots of tree limbs on power lines. Also power lines not properly secured in the air. I know of a couple places where there is HOT power lines rolled up at the bottom of poles which is very dangerous. The town pays to keep a Bucket Truck but has no one qualified to do any work out of it. Sell the Bucket truck and buy a Backhoe.

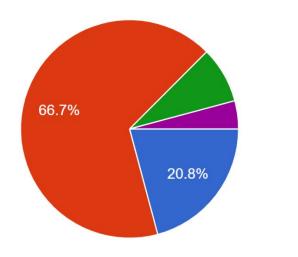
- need some more businesses. maybe a nurse. maybe a bank.
- Comments on above electronic gambling question: but limit number to one. Yard debris at street is terrible. Was never like that before. We only need 2 qualified employees. Or contract out regular cleanup. I am 74 yrs old and have to haul off my own yard debris.
- We definite need speed bumps, some more than others on Bullock Street they are children live over here and they come thru speeding like they don't care!!!!
- Old Train Station needs to be replaced or torn down; get rid of them looks very bad for Town
- Comments on above food truck question: For carnivals and events only. Less government programs to prevent execive taxation, and less power outages.
- Comments on above electronic gambling question Not a lot of them.
- Some type of festival or community gathering
- Fountain lights is ridiculous the bill is too high whatever revenue that will lower the bills!!
- Let the businesses that want to be here, be here. The "Luckys" served a different population than the RA Fountain General Store. To keep the live music at the store takes up parking just like Luckys. And BLACK people need to have fun places to go in town just like white people have RA Fountain.
- Comments on above electronic gambling question: with some type of law enforcement. Cleaner city, keep lights on (lights go out every month for hrs), law enforcement
- Comments on above question, electronic gambling: If people want to waste their own money that is there decision. They will gamble it somewhere, the town should make money from stupidity. The legislature is about to pass another gambling law that says municipalities cannot ban gambling machines. allow us to pay utilities online like the rest of the world. High speed internet.
- The Town Hall itself parking lot. Building looks much better after being pressure washed, but needs painting. It is the heart of the town and makes a first impression on visitors. The building across the street looks like in bad condition and hurts the look of town.

DRAFT

Demographic Questions (optional) Age 23 responses

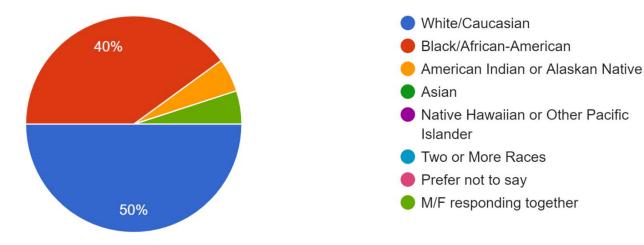


Gender





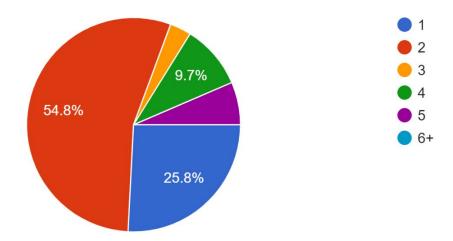
Race 20 responses



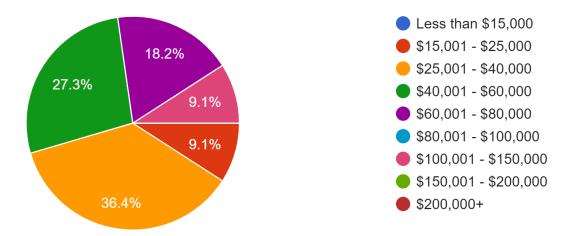
Ethnicity: Hispanic or Latino?



Number of people in household



Annual household income



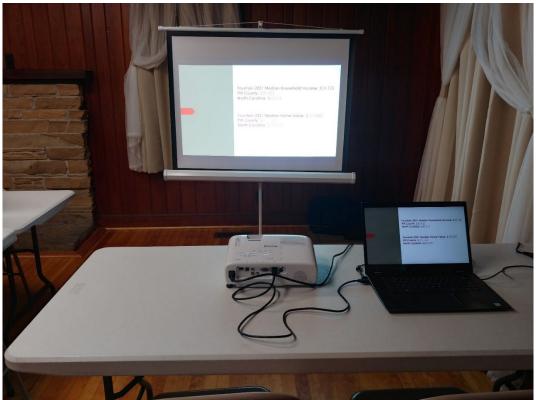
Public Open House

A Public Open House event was held at the Fountain Community Building on October 16, 2023 from 4:00-6:30 pm to solicit feedback from the public on the land use plan update. The event was advertised on the town's website and Facebook page and in the Daily Reflector newspaper and The Standard newspaper. Results from the event follow.

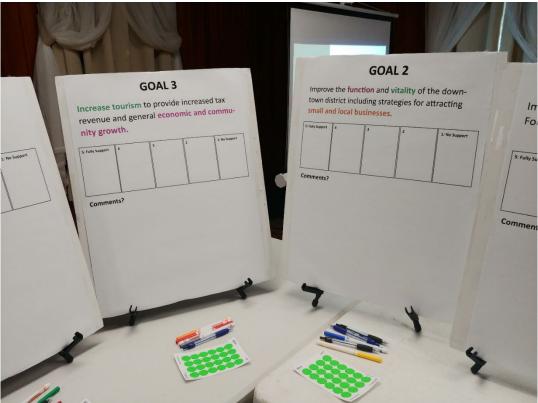
Photos of displays:





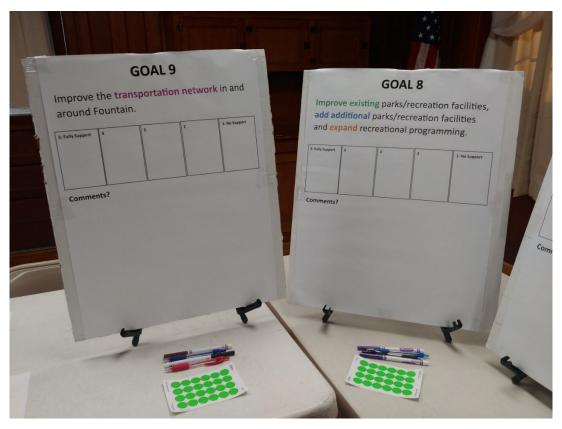


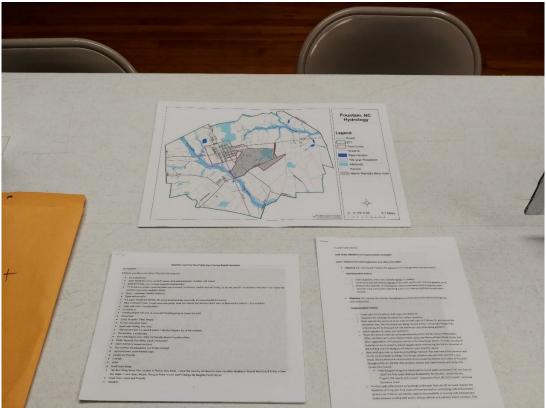


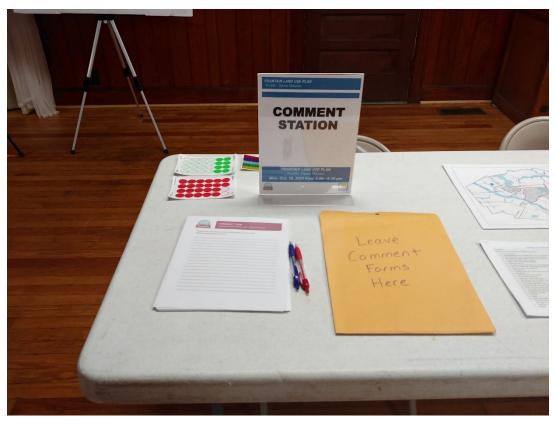




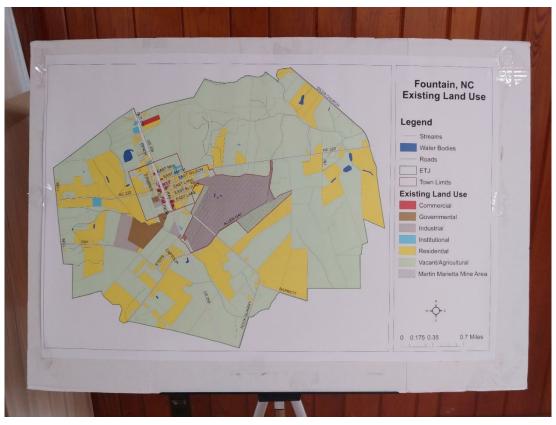














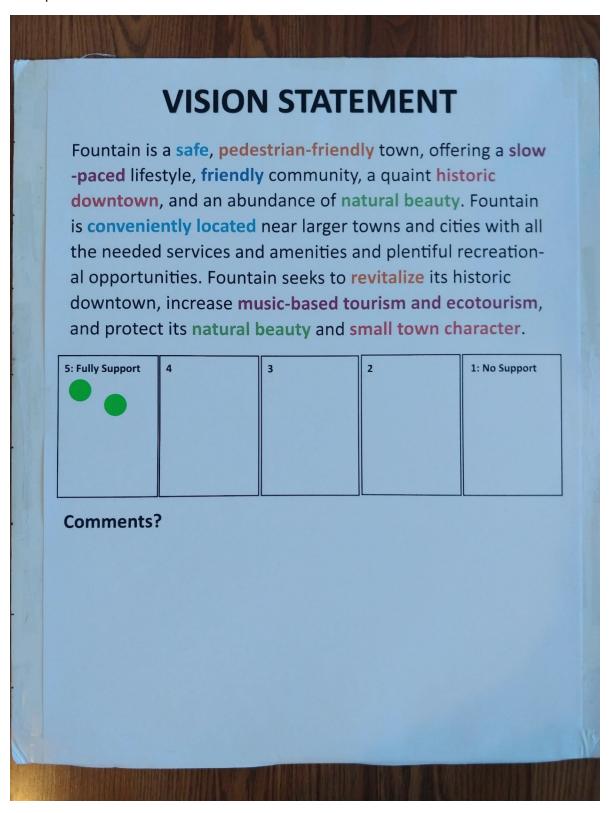


Photos from event:



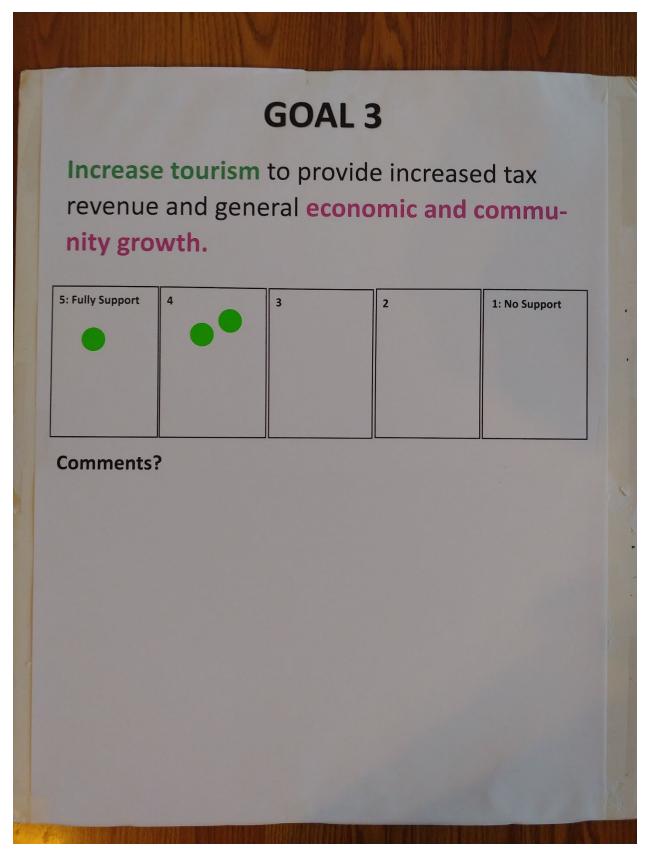


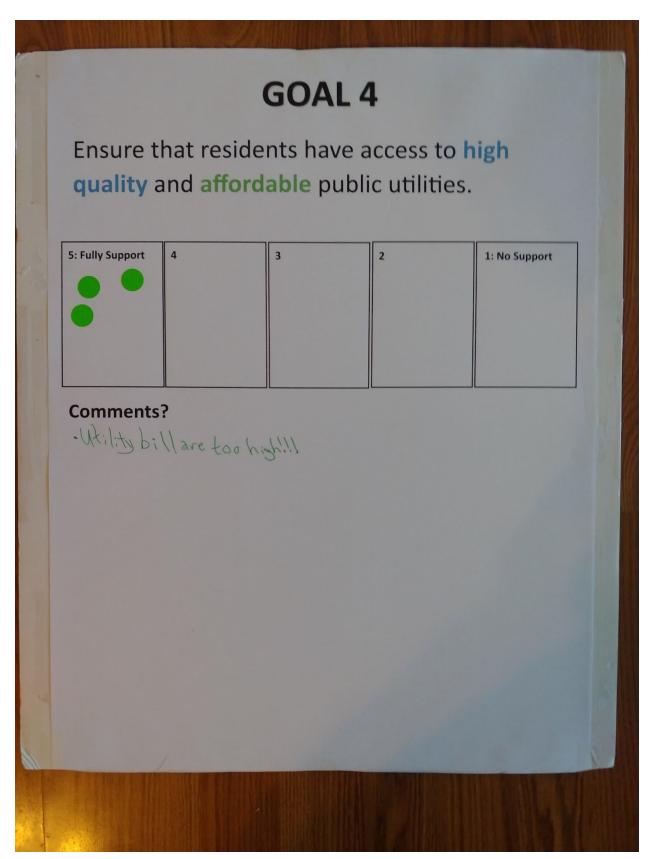
Poster input:

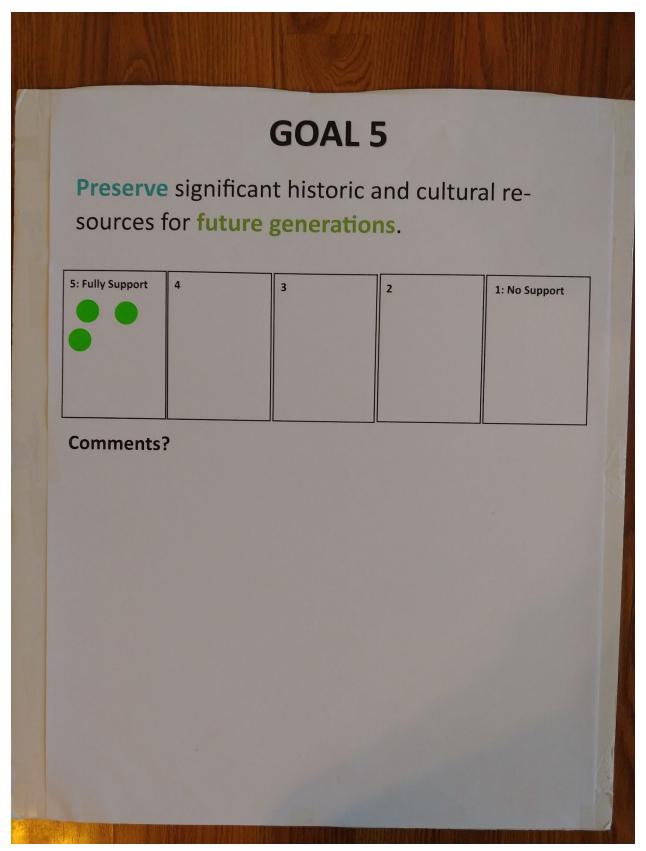












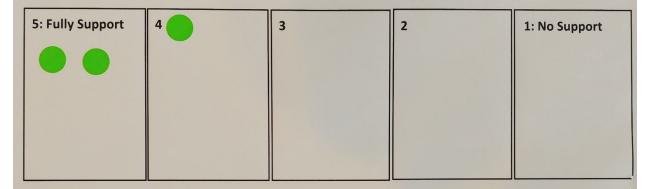






GOAL 9

Improve the transportation network in and around Fountain.



Comments?

There is no maistransit in Fountain Famville and dreat a disabrantage.



Comment form input:

10/16/2023
COMMENT FORM
Town of Fountain Land Use Plan – Public Open House Fountain Fountain
Please provide any comments on the Town of Fountain's Land Use Plan.
Thanks for attending today's open house!
Thank you to the Planning Committee Participants Mayor Parker, Committee the Midesot Commission. For the Land
Use plan.
To return to the days of my childhood when there
were so many businesses & people from wearby towns
Dusinesses Would also like to attract
Jains Families.
- I hank you torall your efforts.
& We had a bank BST Laundrand more theotic
2 restaurates, full grozers store



COMMENT FORM

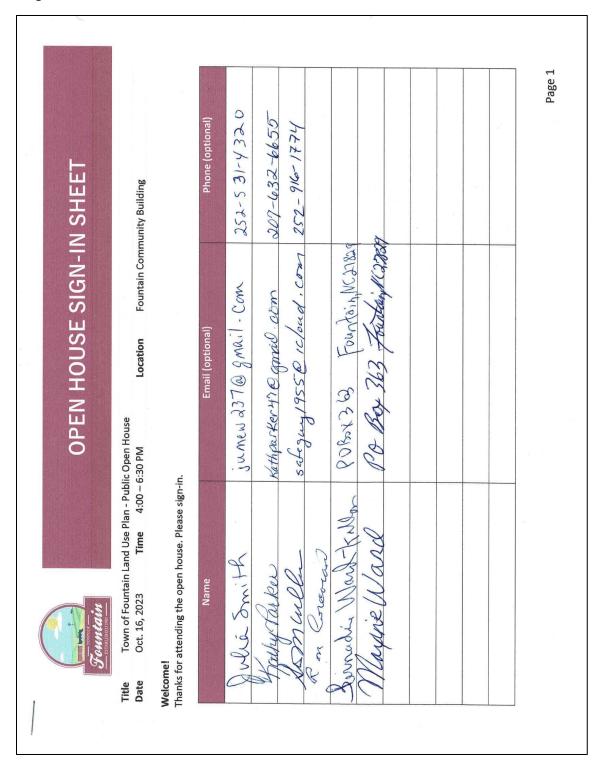
Town of Fountain Land Use Plan - Public Open House

Please provide any comments on the Town of Fountain's Land Use Plan.

Thanks for attending today's open house!

I want the town of Jountain to grow and
attract all sense but especially houng funifier
This little four was yours and years ago
a bustling four with stones, a Rostavant, day
store movie the afre. This goes but many years
We had a grocepy stone on main street as well.
be had a grocepy stone on main street as well. Thank you for all you are doing to help fountain
grow:
I am thankful from the principes we do have
I am thankful from the businesses we do have, and want them to continue as well.
45
Maxine Ward

Event sign-in sheet:





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